



THE UNIVERSITY OF
**WESTERN
AUSTRALIA**



McCusker Centre
for Citizenship

2017 Our Impact



The Story So Far...

From the Director

Michelle Scott



The McCusker Centre for Citizenship at UWA was established in October 2015 with a generous endowment from the McCusker Charitable Foundation.

Our purpose is to:

- Create and foster community-minded thinkers and leaders
- Inspire students, and the UWA and WA community to be active, lifelong contributors to our local, regional and global communities
- Promote awareness about challenging social issues in our communities and the contribution citizens can make in addressing them

Over the past two years much has been achieved in collaboration with students, the community and our 250 partner organisations. Our internship program, which commenced in February 2016, has now placed almost 300 students with our local, regional, national and global partners. Students are contributing in many different ways to make a difference in our community.

To date, students have contributed over 31,000 hours in service to the community, including with social enterprises, not for profit and community organisations, government and business. As a result of their internships, almost 80% of our students report that they remain committed to continuing their journey in active

citizenship.

In 2017, our second year of operation, we have increased the number of internships by more than 200.

We have extended opportunities for active citizenship through a new and unique scholarship that enables students to undertake a community project for up to 12 months. For the first time in 2017, we are providing students with the opportunity to undertake a Global Exchange with like minded universities. Our first exchange will be with Durham University.

Over the summer period we will be offering a summer intensive 'pathways to citizenship' undergraduate unit. The unit will explore the multiple pathways we can take as citizens to making a positive local and global contribution.

We continue to engage with the community not only in relation to our internship program but also in hosting and sponsoring community events.

Almost 17,500 people have participated in our forums, discussions and events about the complex social challenges in our community and how citizens can make a positive impact. All of this would not have been possible without the support and collaboration of students, the UWA community and our partner organisations.

The McCusker Centre for Citizenship

The Story So Far...

INTERNSHIPS

31,300

hours
dedicated to the
community

250

partner
organisations
worldwide

300

internships
undertaken

MEDIA

Social Media reach: 157,000 people

Website views: 11,700*

Media mentions: 23

Media channels: 20

*since July 2017

EVENTS

17,500 people have participated in:

12 community events

12 student events

6 information sessions

The Internship Program

80% of students said they wanted to continue being an active citizen after their internships.

300 students have completed an internship with the McCusker Centre for Citizenship contributing

31,300 hours back to the community



Lawrence Page

Semester 2 Intern 2016

“It’s an incredible experience... being surrounded by people who are making a real world difference.”

Law student Lawrence undertook his internship with the Consumer Credit Legal Service of WA. As their communications officer, he was completely out of his comfort zone, but he rose to the challenge and taught himself how to create videos and other digital material to educate consumers on topics like ‘Things to know about Payday Loans’ and ‘Online Shopping’.



Jacinta Whitehouse

Semester 1 Intern 2017

“If you have an opportunity to do this, make it a priority because it could prove more worthwhile than anything else you’re doing.”

During Jacinta’s internship at Challis Primary School, she created a successful communication/marketing strategy to increase attendance of children who regularly missed school, by investigating the root cause of the problem first. Her internship has caused her to reassess her career and she will apply for a Master of Social Work as her next step.

What Our Interns Do



Luke AJ went to the Pilbara with Fair Game Australia to run kids' camps in remote communities



Clare Christie worked with the Armadale Family Support Network, run by Parkerville



Alex Arnold is building an app to support men's mental health for Albany's Men's Resource Centre



Felicity Negus helped write the policies and guidelines for WA's Mental Health Court



Gareth Shanthikumar used his marketing skills to help St Patrick's Community Support Centre



Britt Liebeck interviewed UnitingCare West's clients and staff to collect their stories



Ellie Kotkis wrote funding and grant applications for Netball WA's Shooting Stars



Helena Trang developed social media plans for the Museum of Freedom and Tolerance WA



Anushka Lakhwara boosted engagement and awareness for Befriend on social media



Adehlia Ebert provided communications support to Duke of Edinburgh's Award

Our Partners

90% of our partners said their intern demonstrated an enhanced understanding of the issues and challenges addressed by their organisation



Here's what our partners had to say...

Grant Westthorp, CEO, Albany Men's Resource Centre



“Alex brought in enthusiasm, youth and a wonderful brain - he fitted in really well. What a brilliant young man and representative for the McCusker Centre for Citizenship... By giving students the opportunities to get involved in different not for profits, they can get a feel for what's important.”

100% of organisations said the internship program achieves its objectives of promoting active citizenship

Magistrate Felicity Zempilas, WA Start Court



“I really needed someone who would be in sync with the way I think and write and Felicity quickly became that person. We’d bounce ideas back and forth very easily and usually come to the same conclusion. Felicity continues to come in on a voluntary basis and there will definitely be ongoing work for her here.”

Michael Sheldrick, Global Director of Policy and Advocacy, Global Citizen, New York



“Our interns are getting to see advocacy on an international level and ,they see this movement of global citizens around the world contribute and take action ... It’s my hope that when they come back to Perth they share stories, spread this message and show Australia what young people are capable of doing.”

Our Events

97% of attendees agreed our events were of a high standard



17,500

MEMBERS OF THE COMMUNITY PARTICIPATED IN A McCUSKER CENTRE FOR CITIZENSHIP-SPONSORED EVENT



1500+

STUDENTS, ACADEMICS AND NOT-FOR-PROFITS HAVE ATTENDED AN EVENT RUN BY McCUSKER CENTRE FOR CITIZENSHIP



950

UWA STUDENTS ATTENDED A McCUSKER CENTRE FOR CITIZENSHIP INFORMATION SESSION

“

Well done for putting on such an amazing event. The panel was well-informed, articulate and interesting and the topic was important. A privilege to attend such an intimate gathering.

”

13 September 2017

The McCusker Centre for Citizenship hosted a panel discussion with Judge Denis Reynolds, Jonathan Ford, James Back and Ingrid Cumming about the challenges and successes impacting on Indigenous communities in WA today.



88% of attendees said their knowledge of the topics was increased



19 July 2017

The inspirational panel of Richard Walley, Virginia Cumberbatch, Carmen Lawrence and Adam Levin - facilitated by Fadzi Whande - discussed how to build a socially inclusive community at the McCusker Centre for Citizenship event at the City of Perth Library.

“
A great event with inspiring people
”



11 October 2017

Co-hosted with ABC Perth, the event brought Aboriginal women together for a frank panel discussion about life in Australia today. The panel of June Oscar, Colleen Hayward, Jeanice Krakouer and Ingrid Cumming was moderated by Speaking Out presenter Larissa Behrendt.

Our Other Programs

90% of interns learned more about being an active citizen through their internship

Student Advisory Committee

The Student Advisory Committee has been active in 2017 hosting monthly meetings, running a Pop-Up Speaker Series and represents the Centre across the UWA Campus.



Transdisciplinary Unit

This unit brings a team of cross-faculty postgraduate students together to work with staff from UWA faculties, the McCusker Centre for Citizenship and stakeholders to help solve complex community problems. This year, 12 students are working in Mirrabooka with organisations to address entrenched unemployment.

Coming soon...

Scholarships for Active Citizens

Frank Wilson Scholarships of up to \$5,000 are available to assist students who have undertaken an internship to bring to life an idea for a project that will directly benefit their community.

Pathways to Citizenship unit

The Centre has developed a new undergraduate for-credit unit focused on pathways to citizenship. It will be offered as a Summer Intensive this year.

Global Citizenship Exchange

Launched in 2017, this new program will offer short-term exchanges with similar Centres at overseas institutions, bringing a global dimension to the work of the McCusker Centre for Citizenship.

Highlights



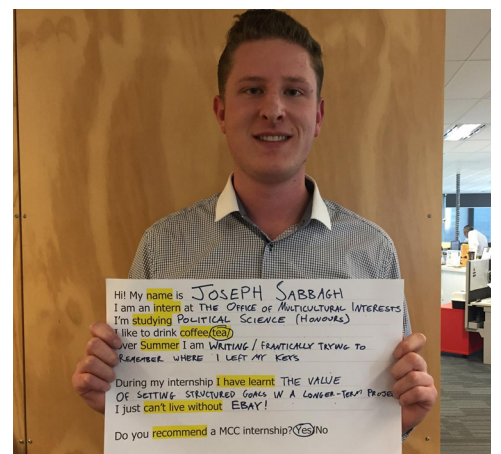
We sponsored the Disrupted Festival of Ideas in 2016 and 2017 - almost 13,000 people participated in the festival, both online and in person

We've hosted 12 community events including hosting 2016 Australian of the Year, David Morrison, with the Rotary Club of Perth at the Sir Wallace Kyle Oration



We have partnered with The Big Issue, in collaboration with The Centre for Social Impact at UWA, Bloom and the UWA Innovation Quarter for two years running to bring *The Big Idea* competition to UWA

We've placed 300 interns with 250 organisations locally, regionally and globally. Our interns completed projects for organisations in reconciliation, homelessness, legal services, aged care, disability, environment, education, health and mental health





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Thank you

To the more than 250 not-for-profit, community, government and business organisations whose continued involvement helps us realise our vision.

www.mccuskercentre.uwa.edu.au

www.facebook.com/mccuskercentreforcitizenship