



Position: Education Finance Campaign Manager

Location: New York, London or Washington, DC

Status: Fixed Term (12 months)

Reports to: Associate Director of Advocacy

About Malala Fund: Malala Fund is working toward a world where all girls can learn for 12 years and lead without fear. **We advocate** for resources and policy changes needed to give all girls a secondary education. The girls we serve have high goals for themselves — and we have high expectations for leaders who can help them. **We invest** in developing country education leaders and frontline organisations — the people who best understand girls in their communities — in regions where most girls are missing out on secondary school. **We amplify** girls’ voices. Malala Fund is building a movement of young education activists who, like Malala, speak truth to power around the world.

Position Summary: 2017 is a critical year for the global education sector. Significant new sources of financing are needed to reach the Sustainable Development Goals’ (SDGs) commitment to ensure all girls have access to free, safe, quality primary and secondary education. Malala Fund wants to play a major role in getting governments around the world to increase their investments in education. As a member of the Programmes & Advocacy team, the Education Finance Campaign Manager will manage Malala Fund’s work on this topic – one of the organisation’s top strategic priorities for the coming year.

The ideal candidate is an excellent networker and relationship builder, and possesses strong political instincts and a strategic mind. Ideal candidates have a track record of managing complex cross organisational work projects that show creativity and adaptability in reaching new decision-making audiences to influence policy.

I. Responsibilities and Tasks

Campaign Leadership

- Manage Malala Fund’s day-to-day work on education finance campaigning, ensuring close integration of advocacy, campaigns and communications activities.
- Work with the Malala Fund’s Communications team to develop strategies for public mobilization, informed by advocacy priorities and intel.
- Identify opportunities for linking with national advocacy work, as well as Malala Fund’s Gulmakai Network and Girl Advocacy Programme.

External Engagement

- Develop and maintain a strong network of contacts across the education sector and beyond, ensuring Malala Fund is operating with the latest intelligence on developments in education financing.
- Represent Malala Fund in cross-sector and coalition working, identifying strategic opportunities to work with allies and influence decision makers.

Internal Communications, Planning & Management

- Manage cross-organisational communications on Malala Fund's education financing work.
- Lead regular cross-organisational meetings and planning events.
- Draft and disseminate relevant briefing materials to staff, consultants and grantees.

External Communications

- Work with the Communications team to develop campaign narratives and supporter mobilisation strategies.
- Support Communications team in gathering the assets (e.g., stories, photos and video) needed for campaign development.
- Work with the Malala Fund's Advocacy and Communications teams to plan and deliver high-level public events at key advocacy moments as needed.

II. Qualifications:

- Good knowledge of issues affecting girls' secondary education.
- Experience developing and implementing high-profile advocacy campaigns.
- Strong experience of engaging with high-level processes and individuals.
- Strong interpersonal skills, with the ability to relate and communicate with individuals from a variety of cultural backgrounds.
- Articulate communication skills with the ability to distill complex ideas and large amounts of data into clear and concise overviews and reports.

III. How to Apply:

- Candidates should send a resume and cover letter to Hiring@MalalaFund.org, indicating "Education Finance Campaign Manager" in the subject line of their email.