# PROFITABLE NICHE IDEAS

This list gives you 101 ideas for market niches that fit within what I call the "Market Sweet Spot." This "Sweet Spot" is where you want YOUR market to be.

This "Sweet Spot" is based on the secret "market criteria" I developed profitably entering niche after niche in 23 different markets.

If I had the time right now, these are the niches I'd be looking at entering myself!

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- 2. Virtual assistant
- 3. Gluten free cookies
- 4. Get into college
- 5. Figure drawing
- 6. Haircare
- 7. Art business
- 8. Speed reading
- 9. Crocheting
- 10. Chicken coops
- 11. Learn Arabic
- 12. Learn Japanese
- 13. Learn Chinese
- 14. Learn German
- 15. Tennis serves
- 16. Watercolor painting
- 17. Deep sea fishing
- 18. Self publishing
- 19. Book printing
- 20. Real estate investing
- 21. WordPress websites
- 22. Learn Java
- 23. Learn Python
- 24. Learn C
- 25. List building
- 26. Destination weddings
- 27. Resume writing
- 28. Copywriting
- 29. Party planning
- 30. Contemporary dance
- 31. Dating games
- 32. Organic farming
- 33. Men's fitness
- 34. Women's fitness

- 35. Fiction writing
- 36. Running for women
- 37. Home brewing
- 38. Voice acting
- 39. Costume design
- 40. Horse training
- 41. Composing
- 42. Wart removal
- 43. Coin collecting
- 44. Felting
- 45. Restaurant management
- 46. Living abroad
- 47. Learn to drive
- 48. Digital photography
- 49. Toilet training
- 50. French cooking
- 51. Fashion photography
- 52. Stop animation
- 53. Homemade candy
- 54. Dog costumes
- 55. Elimination diets
- 56. Recipe videos
- 57. Dress rental
- 58. Organic makeup
- 59. Dating advice
- 60. Dance fitness
- 61. Travel gear
- 62. Surfing lessons
- 63. DIY furniture
- 64. Movie trivia
- 65. Personal stylist
- 66. Fruit smoothies
- 67. Home organization

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68. Mixology

- 69. Sleep deprivation
- 70. Superfoods
- 71. Brunch recipes
- 72. Herb garden
- 73. Tailgating
- 74. Retirement planning
- 75. Stress relief
- 76. Mountain climbing
- 77. Travel planning
- 78. Wedding hairstyles
- 79. Healthy desserts
- 80. Fashion illustration
- 81. Chalk art
- 82. Kitchen remodel
- 83. Interview help
- 84. Friendship bracelets
- 85. Learn coding
- 86. Composting
- 87. Newborn photography
- 88. Stargazing
- 89. Homemade pasta
- 90. Night fishing
- 91. Songwriting
- 92. Pool cleaning
- 93. Tree houses
- 94. Plyometrics
- 95. Learn Excel

Learn HTML

Base jumping

Roof garden

100. Re-upholstery

101. Cruise vacations

97.

98.

99.

96. Mobile app development

#### TOO BROAD



- 1. Meal prep
- 2. Pregnancy
- 3. Parenting
- 4. CrossFit
- 5. Learn French
- 6. Drawing
- 7. Women's health
- 8. Tennis
- 9. Oil painting
- 10. Skincare
- 11. Fishing
- 12. Dancing
- 13. Farming
- 14. Gardening
- 15. Golf
- 16. Public speaking
- 17. Digital marketing
- 18. Training dogs
- 19. Home security
- 20. Wedding photography

#### TOO NARROW

- 1. Gluten free cooking
- 2. First time pregnancy
- 3. Parenting toddlers
- 4. House flipping
- 5. Learn American English
- 6. Learn Hebrew
- 7. Learn Egyptian Arabic
- 8. Learn Mandarin
- 9. Fabric painting
- 10. Baby skincare
- 11. Handmade soap
- 12. Spiritual health
- 13. Wine tours in France
- 14. Honeymoon in Italy
- 15. Honeymoon ideas
- 16. Golf swing basics
- 17. Accent reduction
- 18. Training pit bulls
- 19. Fish farming
- 20. Chicken farming

## TRENDING DOWN

- 1. Yoga pants
- 2. Genealogy
- 3. Blackberry phones
- 4. Salsa dancing
- 5. Cat training
- 6. Ombre hair
- 7. Skateboarding
- 8. Beanie Babies
- 9. Zumba



### FADS

- 1. Clean eating
- 2. Atkins diet
- 3. Paintball
- 4. Speed dating
- 5. Fidget spinners
- 6. Contouring (makeup)
- 7. Disco dancing
- 8. Hula hooping
- 9. Dubstep

