

## Public Health Support and Services

The council is responsible for delivering or commissioning support and services around the following:

- Public health services for children 0-19 including Health Visiting Services, School Nursing and Family Nurse Partnership
- Information about healthy lifestyles and behaviour change, including being active, having a healthy diet, stopping smoking and cutting down on alcohol
- Behavioural and lifestyle campaigns to prevent cancer and long term conditions, including programmes around hypertension (high blood pressure) and healthy ageing
- Services to support lifestyle and behaviour change, including services around lifestyles/wellness, smoking, physical activity and alcohol and drug services
- Specific work around tobacco including tobacco control and support to reduce smoking in pregnancy
- Interventions to tackle obesity and promote healthy weight such as lifestyle, nutrition and weight management services
- Work to increase levels of physical activity in the local population as well as specialist physical activity programmes such as PARiS, the GP exercise referral scheme
- Sexual health services, including contraception, and testing and treatment of sexually transmitted infections
- Mental wellbeing programmes, including suicide prevention
- Accidental injury prevention including childhood and accident prevention
- Public Health intelligence, analysis, epidemiology and data reporting, including production of the Joint Strategic Needs Assessment and Pharmaceutical Need Assessment
- Local role in health protection around incidents, outbreaks and emergencies, as well as support and roll out of the annual flu immunisation programme
- National Child Measurement Programme

- NHS Health Checks
- Workplace health initiatives
- Public health advice to the NHS, including support and challenge
- Promoting and encouraging dental health
- Promoting community safety, violence prevention and response from a Public Health perspective
- Supporting seasonal initiatives such as the winter warmth programme
- Local initiatives which reduce public health impacts of environmental risks
- Community development, empowerment and engagement to promote health in communities and reduce inequalities
- Addressing the health needs of the local population including vulnerable people
- Development of enhanced public services with GPs and pharmacies, including support of Healthy Living pharmacies and GP practice cancer champions
- Addressing wider determinants of health, such as social, cultural, economic and environmental factors that impact on health and wellbeing
- Public health aspects of local initiatives to tackle social exclusion, so that all groups and people feel valued and have equal access to services, opportunities and resources
- Programmes that reduce infant mortality and preventable child deaths
- Support around childhood immunisation programmes
- Production of an annual public health report by the Director of Public Health