



Ladbrokes Digital Australia Pty Ltd

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Ladbrokes 155 Metre Challenge

Terms and Conditions

1. The promoter is Ladbrokes Digital Australia Pty Ltd (ABN 25 151 956 768) of 461-473 Lutwyche Road, Lutwyche Queensland, 4030, phone 1300 523 276 (**Promoter**). The Promoter and its related companies are referred to as the **Promoter Group**.
2. Instructions and information on how to enter the promotion form part of these terms and conditions, and entry into the promotion is deemed acceptance of these terms and conditions and all of the Promoter's terms and conditions.
3. Entry is free and automatic when you either:
 - a. complete and submit an entry form via the Ladbrokes iPads held by Ladbrokes promotional staff roaming at Moonee Valley Racing Club during the Moonee Valley Racing Club meetings on 2 March 2018, 16 March 2018, and 23 March 2018; or
 - b. complete and submit an entry form via and on-line entry form and submit it to the Promoter via the Ladbrokes website.
4. There are two entry periods. Entry to **Promotion Period One** is open from 5:00pm 2 March 2018 until 9:00am 19 March 2018. Entry to **Promotion Period Two** is open from 9:00am 19 March 2018 until 6:00pm on 23 March 2018.
5. Entry is open to residents of Australia who are 18 years of age or older who:
 - a. have an account with the Promoter;
 - b. are available to compete in the Ladbrokes 155 Metre Challenge – a 155 metre running race to take place on 23 March 2018 at Moonee Valley Racing Club just prior to the final of the Ladbrokes 55 Second Challenge (**Challenge**);
 - c. will be present at Moonee Valley Racing Club on 23 March 2018 at the time of the draw (Promotion Period Two entrants only)
 - d. agree to these Competition Terms and Conditions; and
 - e. agree and sign the Competition Waiver document.
6. Entrants can have only one entry in promotion period.
7. Directors, managers, agents, employees of the Promoter Group and their immediate families are not eligible to win any prizes resulting from this promotion.
8. 12 entries will be drawn randomly by computer at 461-473 Lutwyche Road, Lutwyche Queensland 4030 to compete in the Challenge on the following dates:
 - a. 5 March 2018 at 9:00am, six (6) entries will be drawn and contacted by telephone and email; and

- b. 19 March 2018 at 9:00am, six (6) entries will be drawn and contacted by telephone and email.

(together, the **Initial Draws**)

9. Two (2) entries will be drawn on 23 March 2018 at Moonee Valley Racing Club at 1 McPherson Street, Moonee Ponds, Victoria 3039, 60 minutes before the Ladbrokes 55 Second Challenge Final, and be contacted by telephone.
10. The first six valid entries drawn on both 5 March 2018 and 19 March 2018, and the first two valid entries drawn on 23 March 2018 will win the opportunity to compete in the Challenge. The Promoter's decision as to the result of the Initial Draws is final and no correspondence will be entered into.
11. The Promoter will attempt to notify the entries drawn in clause 8(a) and (b) via telephone and email immediately after the draw. We may also announce or publish the first initial, surname and suburb or town of the prize winners in any media, including social media.
12. If an entry drawn under clause 8(a) or (b) is unable to be contacted within 48 hours, their right to enter the Challenge will be forfeited and they will not be compensated in any way. We may conduct such further draws at the same place as the original draw as are necessary 48 hours after each draw outlined in clause 8(a) or (b) in order to offer any unclaimed opportunity to take part in the Ladbrokes 155 Metre Challenge, as determined by us in our absolute discretion, subject to any directions given by a responsible authority under any relevant regulation.
13. The Promoter will attempt to notify the entries drawn in clause 9 via telephone immediately after the draw.
14. If an entry drawn under clause 9 is unable to be contacted immediately by telephone (after two attempts), or they are not present at Moonee Valley Racing Club at the time of the draw, their right to enter the Challenge will be forfeited and they will not be compensated in any way. We may conduct such further draws at the same place as the original draw as are necessary in order to offer any unclaimed opportunity to take part in Challenge, as determined by us in our absolute discretion, subject to any directions given by a responsible authority under any relevant regulation.
15. Each valid entry drawn in the Initial Draws will receive the following:
 - a. entry to the racecourse for them self and one guest on 23 March 2018;
 - b. be hosted in the Ladbrokes Lounge prior to, and following the Challenge with food and beverages provided; and
 - c. awarded with \$55 worth of bonus bets.
16. The prizes for the Challenge are:
 - a. 1st place – Two tickets into the Ladbrokes Lounge for the 2018 Cox Plate Day and \$55 worth of bonus bets every day for one month;

- b. 2nd place – Two (2) 2018/2019 Moonee Valley Racking Club season memberships;
and
 - c. 3rd place - \$55 credit to spend on Moonee Valley Racing Club merchandise.
17. The Promoter’s decision as to the result of the Challenge is final and no correspondence will be entered into.
18. The retail value for the prize pool is up to \$1002 AUD.
19. The following conditions apply to the prize:
- a. The prize is limited to the items listed in clause 16, and any additional costs or charges must be paid by the winner;
 - b. The tickets are only able to be used by persons who are 18 years of age or older;
 - c. The prize winner must do everything required of them to accept and take delivery of the prize within a reasonable period of time;
 - d. If the prize winner fails to comply with clause 19(c), their right to the prize will be forfeited and they will not be compensated in any way;
 - e. If a prize (or a component of it) is not available for any reason, we reserve the right to substitute the prize with another of similar value, or at our discretion, with a cash sum equivalent to the retail value of that component of the prize; and
 - f. The right to any prize is not transferable or assignable to another person, and the prize is not redeemable for cash (other than in accordance the 19(e)).
 - g. If a participant is deemed intoxicated, under the influence of drugs and/or alcohol, does not comply with the rules of the Challenge (as documented in the Waiver Document), or does not compete in the spirit of the competition (at either Ladbrokes or Moonee Valley Racing Club’s sole discretion), both Ladbrokes and Moonee Valley Racing Club reserve to disqualify the participant from the Challenge.
20. The Promoter reserves the right, at any time, to verify the validity of any entry or disqualify any entrant who submits an entry that is not in accordance with these terms and conditions or who tampers with the entry process. The decision to verify, validate or disqualify an entry is in the Promoter’s absolute discretion.
21. If the Promoter reasonably considers that a change to these terms and conditions is likely to benefit entrants or be immaterial detriment to entrants, then the Promoter can make the change immediately and does not need to notify entrants. Alternatively, the Promoter may vary these terms and conditions by placing a notification at all places where these terms and conditions are made available to entrants.
22. The Promoter accepts no responsibility for late, lost or misdirected entries. The Promoter is not responsible for any problems or technical malfunction of any computer system, software or internet difficulties, including any damage to an entrant’s device, resulting from participating in the promotion. Any cost associated with participating in the promotion are the entrant’s responsibility.
23. The Promoter will not be liable for any loss or damage or personal injury suffered or sustained in relation to the promotion or a prize except for any liability which cannot be

excluded by law. All entries drawn under clause 8(a), (b) and clause 9 must sign a Competition Waiver document prior to the Challenge, otherwise, their right to enter the Challenge will be forfeited and they will not be compensated in any way.

24. If the Promoter is prevented from or delayed in performing an obligation by Force Majeure then the obligation is suspended during, but for no longer than, the period the Force Majeure continues and any further period that is reasonable in the circumstances. 'Force Majeure' means any event beyond the reasonable control of the Promoter, which occurs without the fault or negligence of the Promoter.
25. Subject to obtaining the approval from the regulator (if applicable), the Promoter reserves the right to delay or modify any aspect of this promotion if for any reason it is not capable or running as planned (including without limitation, by reason of infection by computer virus, bugs, tampering, fraud, technical failures, power failures or due to any other causes unforeseen or beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion) but only to the extent necessary to overcome the issue that is affecting the running of the promotion as planned.
26. By participating in the promotion, an entrant authorises the Promoter Group, and contractors and agents of the Promoter Group, to access, collect and use personal information about the entrant, and disclose personal information about the entrant, to the Promoter Group and its contractors and agents, for the purposes of (i) conducting the promotion and (ii) providing the entrant with information and marketing material about products and services of the Promoter Group. Such information may be provided electronically, or by contacting the entrant by telephone or other means, until such time as the entrant asks the Promoter not to provide further information. The Promoter's Privacy Policy (available at www.ladbrokes.com.au/terms-and-conditions/) contains information about how to access, correct or make a complaint about the Promoter's handling of personal information. A prize winner may be asked by the Promoter to participate in publicity associated with the promotion. The prize winner will have the right to elect whether or not to participate in that publicity.
27. If an entrant does not provide the personal information requested, the entrant cannot participate in the promotion and will not receive information about products and services of the Promoter Group. An entrant can request access to information held about them by contacting the Promoter at support@ladbrokes.com.au.
28. All references to time in these terms and conditions are a reference to local Victorian time.