



ONE THE SPA AT SHUTTERS ON THE BEACH FEATURES CREATIVE SPA MENU IN PARTNERSHIP WITH RED FLOWER AND OMOROVICZA

Acclaimed seaside luxury hotel **Shutters on the Beach** partners with celebrated wellness brand [red flower](#) to unveil a collection of organic body treatments, manicures and pedicures as part of [ONE the Spa's](#) specially-curated treatment menu. Facial treatments from the luxury mineral cosmetology-based line **Omorovicza** also are available for spa-goers to experience.

Additionally, hotel guests at Shutters can enjoy a collection of red flower soaps and biodegradable bath amenities in the brand's signature Ocean scent.

"Shutters and ONE the Spa are delighted to offer our local and overnight guests a carefully designed menu of treatments and in-room amenities that speak to the interests and growing needs of our visitors," said Shutters' General Manager, Gregory Day. "red flower and Omorovicza capture the essence of Shutters and perfectly complement our beachside location and inviting atmosphere of sophisticated yet casual elegance."

"The location of Shutters on the Beach, on the sand in Santa Monica, is a perfect fit for red flower treatments as we draw inspiration from the power of the ocean and its natural healing properties," red flower's founder Yael Alkalay notes. "Every element, from our hand-harvested sea salt to the mineral rich algae, has tremendous therapeutic properties that play a vital role in the red flower experience."

ONE the Spa is a rejuvenating oasis set just steps from the surf of the Pacific Ocean. Featuring six treatment rooms, including two wet rooms with Shutters' exclusive tropical rain showers, ONE offers guests a uniquely luxurious hideaway in which to relax and unwind. The space, conceptualized by celebrated interior designer Michael S. Smith, embodies the elements of the ocean with subtle tones of sand and sea, paying homage to the healing powers of the Pacific. Signature body treatments at ONE include:

red flower body treatments

- **red flower ocean (healing)** – A curative treatment created to sooth, repair and rejuvenate with ocean minerals and plants. A certified organic red flower therapeutic massage is followed by a smoothing sea salt, aloe vera, laurel leaf and eucalyptus exfoliation and hydrating sea algae masque and ends in the warmth of a tropical rain rinse, leaving the skin refreshed and vibrant – *90 minutes*
- **red flower japan (energizing)** – Designed to release the vital flow of energy in the body, this red flower ritual massage treatment combines therapeutic properties of flower oils, fruit essences and rich minerals from the earth and sea. A bamboo exfoliation, wild cherry blossom body buff and an energizing shiatsu massage seal in softness with a plum blossom silk cream for a radiant glow – *90 minutes*
- **red flower hammam (detoxifying)** – Retreat into a ritual of steam and deep detoxification in this intensely therapeutic healing red flower massage. An invigorating lemon-coffee exfoliation is followed by a rich rhassoul clay wrap to draw out impurities. The decadent progression is followed by a warming, deep tissue massage restoring skin with rich shea butter, olive butter and fig – *90 minutes*

A selection of red flower manicures and pedicures, each with a healing, detox or revitalization focus, is available.

Omorovicza facials

- **Gold Re-Surfacing Facial** – Mineral-rich Hungarian Moor mud detoxifies and cleanses deeply, a copper lactic-acid peel boosts collagen, a gold serum adds healing and repairing benefits and a unique plumping massage helps to re-surface fine lines and wrinkles – *60/90 minutes*
- **Pore Refining Facial** – Mineral-rich Hungarian Moor mud detoxifies and draws out impurities for deep cleansing followed by a thorough cleansing and exfoliation using, rosemary and pineapple extracts to treat sensitive skin and reduce pore size, a classic Hungarian facial massage instantly lifts and firms the skin –
60 minutes
- **Lightening & Brightening Facial** – A brightening lactic-acid peeling, enriched with copper, boosts collagen, and a Hungarian facial massage reduces the depth and appearance of fine lines and wrinkles – *60 minutes*
- **Gentlemen's Facial** – A unique facial designed to cleanse and exfoliate using lightly scented natural products. A unique Hungarian facial massage soothes the skin whilst stimulating micro-circulation and a scalp and shoulder massage relieves tension and stress – *60 minutes*

ONE the Spa at Shutters on the Beach is located at One Pico Blvd. in Santa Monica. It is open from 9 a.m. to 9 p.m. daily. For further information, or to book a spa experience at ONE, visit www.shuttersonthebeach.com, or call 310.458.0300.

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About Shutters on the Beach:

Independently owned and operated by the Beverly Hills-based ETC Hotels, Shutters on the Beach is an elite hotel located on the beach of Santa Monica Bay. A destination for leisure guests and savvy business travelers, the hotel is known for its inspiring interiors by celebrated interior designer Michael S. Smith, expansive panoramic views of the Pacific Ocean and California Coastline, comfortably elegant and intimate atmosphere, dedication to guest services and a strict policy of protecting the privacy of its “who’s who” guest list. A member of the Leading Hotels of the World and five-time Wine Spectator Award of Excellence recipient, Shutters offers two signature restaurants, One Pico and Coast Beach Café and Bar, both boasting views of the Santa Monica Beach and Pacific Ocean. As the arbiter of beach living, the hotel is also the inspiration for Shutters Beach Style, a print and online catalog, shuttersbeachstyle.com, for purchase of gifts and accessories. Conveniently located at One Pico Boulevard, within 20 minutes of the Los Angeles Airport, Beverly Hills and Hollywood, Shutters is also within walking distance of the Santa Monica Pier and many fashionable shopping districts, fine restaurants and art galleries. www.shuttersonthebeach.com.

About red flower:

red flower was founded in the fall of 1999 by yael alkalay who was inspired to create a kind of beauty that focuses both on the internal and the external. red flower inspires a sense of living fully, encouraging the enjoyment of simple experiences and celebrating life through the purity and freshness of flowers. created in harmony with nature and with generosity of scent, the brand launched with signature petal topped candles and has evolved into a collection of 100% biodegradable body care, nourishing hair care, certified organic perfume, generously scented room diffusers, and three globally inspired therapeutic treatment collections. red flower formulates each product with wild crafted, organic and locally-sourced botanical extracts and oils, always blended to have a positive impact on personal health and the environment. for more information, please visit www.redflower.com

About Omorovicza:

Harnessing the ancient beauty phenomenon of Hungary's 2,000 year old mineral-rich thermal baths, Budapest-based luxury skincare line **Omorovicza** (o-more-o-veet-sa) takes natural, anti-aging skincare to a new level. Brand founders Margaret and Stephen de Heinrich de Omorovicza worked with a Nobel-prize winning laboratory of dermatology to develop a patented delivery system, Mineral Cosmetology. The range debuted in 2006 at an eponymous spa in Budapest and has since garnered international acclaim and a huge cult following. This luxurious, high performance skincare range is prized for achieving softer, smoother, brighter, and overall younger looking skin. All products are free of petrochemicals, sulfate detergents, parabens, carbomers, synthetic fragrances, synthetic colors, etc. Products are available at Bergdorf Goodman, select Neiman Marcus, Rosewood and Four Seasons properties, Shutters on the Beach, as well as online at www.omorovicza.com.

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