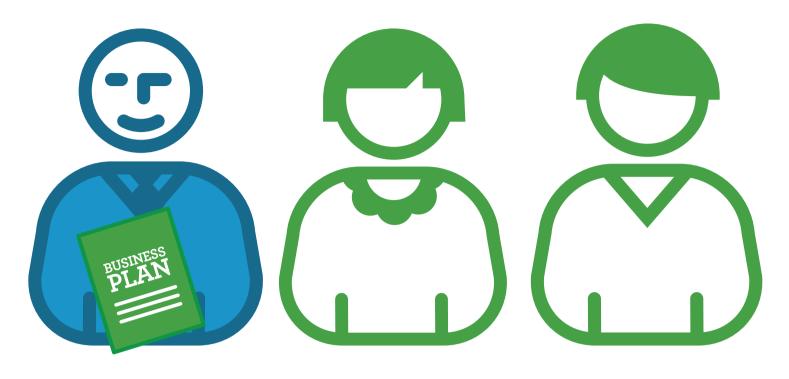
Business Planning

According to a Wells Fargo survey, only one in three small business owners have a formal, written business plan.



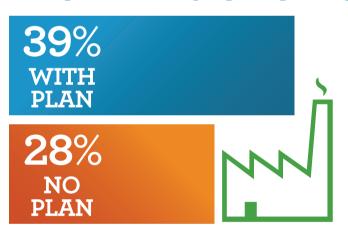
Business owners who reported having a formal, written business plan were more likely to say that in the next 12 months they:



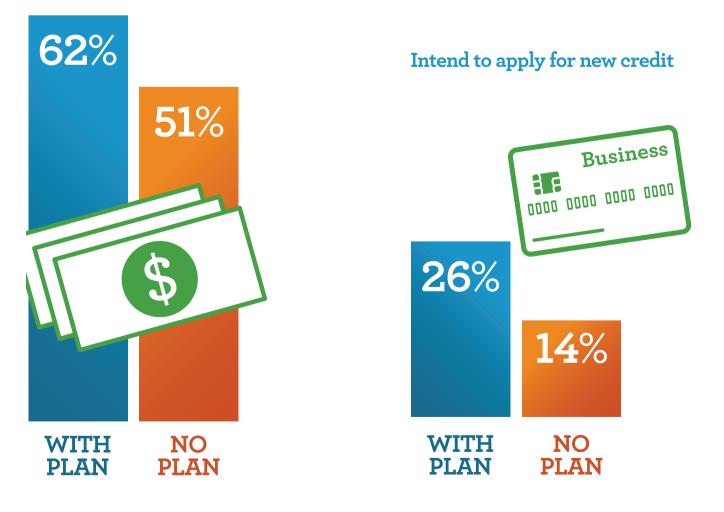
Plan to add jobs at their companies

32% WITH PLAN 19% NO PLAN

Anticipate increasing capital spending



Expect revenues to increase





The Wells Fargo/Gallup Small Business Index, conducted in January, 2015, is calculated from a quarterly survey of small business owners and measures current and future perceptions of their business financial situation. For more information on business planning and to create or update your own business plan, visit our complimentary Business Plan Center on www.wellsfargoworks.com/plan.

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