



SHALENA BROADNAX KRUMM

2011 Reynolds Fellow

Gallatin School of Individualized Study

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New York City History, Human Geography, and African-American Collective Memory



Shalena Broadnax Krumm is committed to her native hometown of Brooklyn, NY. Born and raised in one of the most economically depressed communities in New York City, Shalena quickly realized the injustices faced by low-income families and challenges experienced by community-based organizations with limited resources to meet the needs of their neighborhood. She is taking her passion for social justice and experience in social entrepreneurship to demonstrate that culture and community can be preserved as New York City innovates.

Shalena began her social justice path at the age of 17, when she launched grassroots campaigns, trained youth activists and advocates, and ran workshops across the country on various social issues such as juvenile justice, reproductive rights, and access to quality education. During this time, Shalena was featured on a nationally syndicated show on CNN to discuss her efforts in educating low-income students and parents about alternatives to the military. She spent the next few years working on youth leadership with organizations like The Door, Global Kids, Scenarios USA, and Save the Children-Malawi, which focus on strengthening communities and developing next generation talent.

In 2008, Shalena joined Echoing Green, an organization that supports over 500 social entrepreneurs and aspiring changemakers to develop careers with social impact. There, she was able to thrive at the crossroads of social change and communications, and played a key role in the organization's rebranding and marketing initiatives.

Most recently, Shalena has helped restructure the organization where she received her activist training, Ya-Ya Network (Youth Activists – Youth Allies), as well as consulting with a human rights and activism organization working in China and Thailand. Shalena is a 2012 recipient of the Dalai Lama Fellowship, a global program personally authorized by His Holiness the Fourteenth Dalai Lama, that sparks ethical, compassionate, and transformative responses to intractable global challenges. She was also the recipient of the Jeannette K. Watson Fellowship and StartingBloc New York Fellowship. She is a founding board member of Brooklyn Movement Center in Bedford Stuyvesant, Brooklyn.