

ABOUT

A timeless Southern California destination, family owned, and innovative

It started as a beach club to the well-heeled, a roaring 1920s see-and-be-seen destination by the sea where Hollywood A-listers and well-to-do locals rubbed elbows. These were the glory days of America's historic seaside resorts and Club Casa del Mar was the grandest of them all. In 1926, brothers "Jack" and "Til" Harter—owners of the H&H Holding Company—debuted their visionary "palace by the sea," sparing no expense in the process. Club Casa del Mar housed fine furnishings from floor to ceiling, including Oriental rugs, brass fixtures, bronze statuary, and hand-painted ceilings. Designed in the Italian Renaissance Revival style by notable Los Angeles architect Charles F. Plummer, this coastal architectural gem is featured on the National Register of Historic Places.

Fast forward several decades, and many iterations in between, and the familial roots remain. In 1999, brothers Edward and Thomas Slatkin—founders of the boutique hospitality group The Edward Thomas Collection and third generation hoteliers—acquired the landmark property, restoring its former glory and transitioning it into a luxury hotel. The Slatkins brought to life their vision of creating a glamorous beachfront destination that offered breathtaking views of the Pacific Ocean and preserved the hotel's rich history, while also providing modern conveniences and activities for its visitors. From its founding, Hotel Casa del Mar has been, and continues to be, committed to ensure the highest level of guest satisfaction by offering well-appointed accommodations; warm, welcoming, and lively public spaces; a variety of dining options; and thoughtfully selected unique guest amenities.

OVERVIEW

Today, Hotel Casa del Mar remains one of the most well-appointed addresses on the West Coast, and is adjacent to the historic Santa Monica Pier, the dynamic Third Street Promenade and Santa Monica Place, the popular shopping and dining areas of beach-casual Main Street and upscale Montana Avenue, as well as the gardens and walkways of nearby Tongva Park, and expansive ocean panoramas of cliff-top Palisades Park.

Founded with a commitment to extraordinary service and privacy, the beachfront escape offers 129 beautifully appointed guestrooms, including 17 luxury suites; the inviting and eco-minded [Sea Wellness Spa](#); the private, guest-only Palm Terrace Pool; and a variety of dining options that explore the bounty of Southern California's seasonal, farmers' market-driven fare.

In 2014, the hotel's design team enlisted celebrated designer Michael S. Smith (White House decorator and member of the Committee for the Preservation of the White House) to transform the property, updating many of its public spaces including the new [Terrazza Lounge](#), the grand entryway, its signature double staircase, and the spacious lobby lounge. Highlights include two-story high, floor-to-ceiling windows and handmade, aquamarine, heated ceramic tiles imported from Spain located in Terrazza Lounge; four luxurious cabanas flanking the south side of the hotel's popular lobby lounge; a large custom-made iron chandelier with hand-blown glass beading and designed by model-turned-celebrated designer Helen Aumont; one-of-a-kind art pieces from creative visionaries, including celebrated French artist Christian Chaize's coastal-inspired photographs, contemporary pieces from Keith Mayerson, and original oil and pigment drawings by Gary Simmons; and handmade ceramics from the El Puente del Arzobispo province in Toledo, Spain—discovered by Smith during his travels throughout the country.

GUEST ROOMS

Hotel Casa del Mar offers 129 elegantly appointed guest rooms and suites, imparting the ambiance of a chic beach estate, with a historic sense of place. Most rooms offer panoramic views of the Pacific coastline from Palos Verdes to Malibu, while others offer cityscapes of Santa Monica. Each large guest room is accented with shades of calming blues, whites, and creams that draw upon the hotel's iconic seaside location and breezy, sheer white European linen draping along the classically arched windows, serving as the perfect complement to the sun-soaked views of the Pacific Ocean. Room details include all-new, custom-designed alder and walnut furnishings throughout, with particular attention paid to incorporating a variety of hues and textures, i.e., ebony-finished pieces to contrast the light blue walls and soft color palette, furniture with caning, and raffia-wallpapered bookcases. The centerpiece, a rich walnut four-poster bed, is accented with luxurious white linens, lush chenille throws, and a bisque-colored ceramic garden stool located at its base. Additional unique touches include an etched and hand-silvered mirror, a selection of thoughtfully chosen novels, and whimsical artifacts reflective of the property's beach location, such as coral and vintage maps of downtown Santa Monica, inspired by an original print dating back to the 1930s. Opulent baths feature white Italian Calacatta marble walls and floors, light fixtures finished in silver leaf, traditional pedestal sinks with white porcelain fixtures, and whirlpool tubs with frosted pan-windows opening into the guest rooms. Each room is outfitted with the latest technology, including a 42-inch LCD flat screen television and Bose speakers in the main room, a flat screen television in the bathroom, complimentary movies on-demand, and wireless internet access. Specially designed rooms to accommodate the needs of the physically challenged are also available.

Three extravagant, multi-level Penthouse Suites, reminiscent of Italian seaside villas, feature eclectic Venetian-designed furnishings, a living room with a fireplace, a formal dining area, and either one or two bedrooms with separate sitting areas.. A single Presidential Suite includes two bedrooms, a living and dining room, guest bath, bar, a Bang & Olufsen stereo system, hydrothermal massage tubs, a separate shower and vanity, and panoramic views of the Pacific Ocean.

DINING AND ENTERTAINMENT

Guests can enjoy a variety of dining and entertainment options all within Hotel Casa del Mar. [Catch](#) is a go-to neighborhood American restaurant featuring fresh fish daily, a bountiful raw bar, and premium aged steaks. The property's newest addition, [Terrazza Lounge](#), entices guests with seasonal, Italy-meets-California-inspired small plates, such as housemade pizzas and hearty salads with seasonal ingredients sourced from the nearby Santa Monica Farmers' Market. The lounge also features a wide selection of classic craft, pre-Prohibition barrel-aged, and Italian-inspired cocktails, seasonal draft beer, and a variety of bottled wines and wines on tap. Terrazza Lounge features all-new fixtures and custom furniture, including rattan ceiling fans, wicker chairs, turquoise printed cushions, glass sconces, and hand-carved wood tables. The open-all-day Terrazza Lounge is the ideal spot for sipping a cocktail while watching the sun set over the horizon, or enjoy the nightly live music from local DJs and bands.

Catch is open nightly for dinner 5:30-10 p.m. Terrazza Lounge is open daily for breakfast 7-11 a.m., for brunch on Saturday and Sunday 10:30 a.m.-3 p.m., and lunch Monday through Friday 11:30 a.m.-3 p.m., with lounge service Sunday-Thursday 3 p.m.-12 a.m. and Friday and Saturday 3 p.m.-1:30 a.m. Additional dining options include The Palm Terrace pool and garden deck (for hotel guests only and serving a light menu and beverages; open 11 a.m.-6 p.m. daily; hours based on season), and 24-Hour Room Service.

SEA WELLNESS SPA

An intimate retreat within a luxurious, eco-minded setting, the Sea Wellness Spa at Hotel Casa del Mar incorporates both revitalizing and health-benefiting spa treatments, as well as a variety of fitness programs for mind and body. Designed by Rachel Winokur of Etta Designs, the spa offers five treatment rooms, including a couple's room, a yoga studio, and fitness room. With a focus on eco-luxury, Winokur utilized "green" materials throughout the space, including repurposed wood from a 19th-century Amish barn in Western Wisconsin, alongside luxurious touches such as silk curtains and original artwork. The spa's HydraFacial Treatment, administered by a certified technician, is a non-irritating treatment that diminishes the appearance of fine lines, wrinkles, congested pores, hyperpigmentation, and brown spots using a hydradermabrasion technique. This procedure cleanses, exfoliates, extracts, and hydrates simultaneously, resulting in clearer, firmer, more beautiful skin with no discomfort or lasers. The Sea Wellness Spa features the Natura Bisse line of products from Barcelona, Spain—a celebrity favorite known for combining luxury with scientific innovation—as well as the H. Maloha line of organic and natural Hawaiian skin care products. Guests may enjoy their treatments in the intimate, five-room spa or on the ocean-view pool terrace. The hotel proudly partners with established personal trainers, each of whom specialize in guiding guests through custom workouts—from Kinesis equipment that allows for sports-specific training to TRX suspension training, yoga on the beach, and more. For the full menu of available treatments and fitness sessions, or to book an appointment, guests can visit the Sea Wellness Spa [website](#) or call 310-581-7767.

MEETING & EVENT FACILITIES

Hotel Casa del Mar offers 5,100 square feet of meeting space including the elegant Colonnade Ballroom, which features Venetian glass chandeliers, sculpted ceilings, and stunning beach-level ocean views. Accommodating up to 300 guests theatre-style or 250 for banquets, the ballroom offers multiple event layouts and can be divided into three separate, more intimate spaces: the 3,000-square-foot Colonnade I, the 900-square-foot Colonnade II, and the 900-square-foot Colonnade III. Additionally, the 550-square-foot Boardroom holds meetings for up to 18 attendees; the 340-square-foot Indigo room accommodates up to 24 guests for banquets and 21 for meetings; and the 500-square-foot Crimson Room provides ample space for 50 for banquets and 35 for meetings. Both the Boardroom and Crimson Room also have private, attached living rooms.

For smaller, more informal group events, the hotel's lobby—located just above the property's grand main entrance—offers several inviting spaces, including a collection of four semi-private, Michael S. Smith-designed indoor cabanas (accommodating 8 guests each).

ROOM RATES

Starting at \$495/night

AMENITIES & SERVICES

24-Hour Concierge Desk

24-Hour Room Service

Twice Daily Maid Service

Valet Parking

Same-day Laundry and Dry Cleaning

Business Center

AWARDS

Condé Nast Traveler "Best Hotels in Los Angeles & Southern California: Readers' Choice Awards" 2014

Frontiers magazine "Best New Restaurant" 2014 – Terrazza Lounge

Savour “Culinary Travel Awards” 2014 – Best Hotel In-Room Dining Honorable Mention



WAGSTAFF WORLDWIDE, INC.

**For more information or high-resolution photos, please contact
Andrew Cosgrove or Kelsey Beniasch at Wagstaff Worldwide
andrew@wagstaffworldwide.com
kelsey@wagstaffworldwide.com**

323.871.1151