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Annual Report 2014:

Global Highlights
Outreach & Education
Curation
Preservation
Evolution





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LETTER FROM TIFF DIRECTOR & CEO, Piers Handling

It gives me great pleasure to be able to share with you some of the highlights of our accomplishments in 2014. Last year, our wide variety of programming reached 1.83 million people across Canada, and we continued to prioritize diversity in the initiatives we develop for the vast array of multicultural communities in our city.

I am enormously proud of what we have achieved in the areas of outreach, education, curation, and preservation, as we strive to fulfill our goals of taking our programming to destinations around the world while still providing our audiences here at home with unforgettable experiences. Thank you for continuing to believe in TIFF—and in the power of film.

TIFF has always been a globally-minded organization. Our annual festivals, from the Canada's Top Ten Film Festival and the TIFF Kids International Film Festival to the Toronto International Film Festival in September, bring the best in Canadian and international cinema to our audiences, opening Toronto's doors to the world. Our exciting future plans—which include

touring TIFF's programming to various international destinations—look to expand our reach even further and build upon TIFF's standing as a global leader in creative and cultural discovery.

Last year will be remembered for our celebration of the legacy of Stanley Kubrick, as TIFF Bell Lightbox hosted the only Canadian stop for the travelling exhibition devoted to the legendary filmmaker. It was a fitting follow-up to our large-scale Cronenberg Project in 2013, which was awarded TIFF's second Ontario Museum Association award in 2014 and whose centrepiece—the original exhibition *David Cronenberg: Evolution*—made its first overseas stop at Amsterdam's EYE Film Institute. This capped a year of exceptional programming that saw record attendance levels and attracted some of the leading names in film culture to our city to engage with our audiences.

While celebrating the past and present of cinema, we also marched boldly into the future. Our digital presence continues to expand, and the third edition of our award-winning digiPlaySpace featured even more cutting-edge interactive attractions for children and families. And with initiatives like the annual TIFF Next Wave Film Festival and our series of camps, workshops and school programmes, we continue to make the world of cinema accessible to the next generation of film lovers and filmmakers.

We expect that our efforts will not only keep *you* coming back, but will attract ever-more audiences in ever-more locations across the country and around the world to join us in exploring all the possibilities of cinema. I can't wait to share these new discoveries with you, both in our home at TIFF Bell Lightbox and in our exciting new initiatives around the globe.



A handwritten signature in black ink, which appears to read "Piers Handling". The signature is fluid and stylized, with a long, sweeping underline.

LETTER FROM THE BOARD CHAIR, Lisa de Wilde

I'm so pleased that my second year as Board Chair has seen TIFF's impact grow and expand in our community.

The Festival in September is how most come to know TIFF, but our work goes far beyond the red carpet. Our mission as a charitable cultural organization shapes everything we do, and is the basis

for the impact we are making in a range of communities across the city, the country, and around the world.

Our Reel Comfort, Special Delivery and Pocket Fund programmes, devoted to supporting under-served populations, all saw substantial growth in 2014. Our cross-country programming initiative, Film Circuit, added five new locations to its already impressive national roster of 150 communities, stretching from Newfoundland to Vancouver Island. Proceeds from the third annual TIFF Gala—which featured the legendary Al Pacino—and support from our generous TIFF Members, donors and sponsors help us to continue these and other philanthropic activities year-round.

We were overjoyed that Piers Handling received the Toronto Film Critics Association's Technicolor Clyde Gilmour Award, which recognizes a Canadian whose work has enriched the understanding and appreciation of film in their native country.

Meanwhile, we are proud of TIFF's plan to be a global organization. By this time next year, I am confident we'll look back on a world even further transformed by TIFF. I want to congratulate Piers, Michèle and their team for their ambition and commitment to increasing the impact of TIFF, and for a very successful year.

All of this is thanks to our huge support network. The Board is grateful for the overwhelming generosity of the individuals, corporations, and foundations who donate to TIFF, to our sponsors, and to the Government of Canada, the Government of Ontario, and the City of Toronto for their ongoing patronage. And, finally, I'd like to convey my personal thanks to each current and former Board member for their continued support of TIFF.



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international
film festival™



Royal
Ontario
Museum

tiff. toronto
international
film festival™





BOARD OF DIRECTORS*

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Allan Gregg

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Paul Atkinson

** as of December 31, 2014*



Global Highlights

Sharing transformative film experiences with the world

17,680

attendance at the British Film Institute
in **London** for TIFF's original touring
retrospective *A Century of Chinese Cinema*

Championing Canadian artists, films and filmmakers

340,000+

people experienced Film Circuit screenings
through groups in **155 locations across**
Canada; 95 visits by 54 guests to 27
communities, including 4 communities that
had never hosted a guest before

2

international stops for acclaimed
visual artist Yang Fudong's exhibition
New Women, commissioned by TIFF as
part of *A Century of Chinese Cinema*: at
ShanghArt in **Shanghai**, and at Art Basel
in **Basel, Switzerland**, where it was seen
by more than 75,000 people

15,000+

visitors to *David Cronenberg: Evolution* at EYE Film Institute in **Amsterdam**

Developing filmmakers' careers and sharing knowledge

40

countries visited by TIFF staff to share expertise, source new programming, and learn from other festivals and arts institutions

800

independent producers attended day-long professional development sessions offered by TIFF in **4 South African locations**, resulting in the South African government green-lighting funding for over 20 South African producers to attend the 2014 Toronto International Film Festival

5

international performances of *Nanook of the North* with Tanya Tagaq's original score, commissioned by TIFF as part of the 2012 *First Peoples Cinema* programme (**Calgary, Canada; Dublin, Ireland; Edmonton, Canada; London, England; Portland, USA**)



Outreach & Education



1.83 million

*attendance across
all TIFF activities in 2014*

*In addition to our year-round free
programming offerings, Doors Open Toronto,
Culture Days, Scotiabank Nuit Blanche and
Bell Free Weekend welcomed*

13,500+

*visitors to TIFF Bell Lightbox free of charge,
thanks to our generous supporters*

At TIFF, we are committed to using the power of film to make a difference in a diverse range of communities through our various educational and outreach programmes.

FILM CIRCUIT

Now in its 20th year, with volunteers in every province, **Film Circuit** is a community-building programme that helps film enthusiasts organize local screenings, events and special guest appearances for audiences that may not otherwise enjoy access to them.



"When you take your film on the road, every screening is different. There are surprises, and the thing that's nice about the Film Circuit screenings is that the people who come are really committed, they made an effort to be there, this is the kind of film they want to be watching. It's a unique opportunity to have a direct relationship with the audience, which is really helpful as a filmmaker to see how people respond to your work, talk to them, and to reach out."

—Sturla Gunnarsson, Canadian filmmaker (*Monsoon*)



THE SID ADILMAN MENTORSHIP PROGRAMME

Named in honour of the iconic Canadian arts columnist, this two-week internship during the Toronto International Film Festival allows the next generation of journalists to learn the ropes of their profession as they cover one of the world's largest public film festivals.



"As editorial intern for *Screen International*, I expected that all of my contributions would only be available online. You can imagine my pleasant surprise to open one of the dailies and see that my interview with the director and star of *The Big Game* was featured in the 2014 Festival coverage. Within the educational environment of an internship, the Sid Adilman Mentorship Programme offered me an opportunity to indulge my passion for cinema while gaining relevant experience for a future and desired career in entertainment journalism."

—Daniel Horowitz, 2014 Sid Adilman Mentorship Programme recipient

FREE EVENTS

We opened the doors of TIFF Bell Lightbox to offer free events including special screenings, family activities and behind-the-scenes tours for the community during such events as Doors Open Toronto, Culture Days, Scotiabank Nuit Blanche and Bell Free Weekend.

REEL COMFORT

We continue to expand the scope of our mission to reach out to our city’s under-served communities. Our innovative outreach programme **Reel Comfort** brings film screenings, special guests, film-craft workshops and more to mental health units at Toronto hospitals and community health organizations. Thanks to the generosity of TIFF supporters, participation nearly tripled in 2014, and programming expanded to include events for health-care students and professionals in order to build upon the programme’s already significant impact.

“A recent screening and discussion of the documentary *House Calls* prompted an audience of allied health-care students and staff to empathize with elderly clients and to see them as people first. As one student remarked: ‘We are these people. This is our future.’ Reel Comfort provides experiences for our health-care community that otherwise would not be possible. It is another strong example of the value of the arts and their integral role in humanizing the health-care environment for all stakeholders.”



—Melissa Tafler,
Coordinator,
Arts in Health Program,
Baycrest Health Sciences

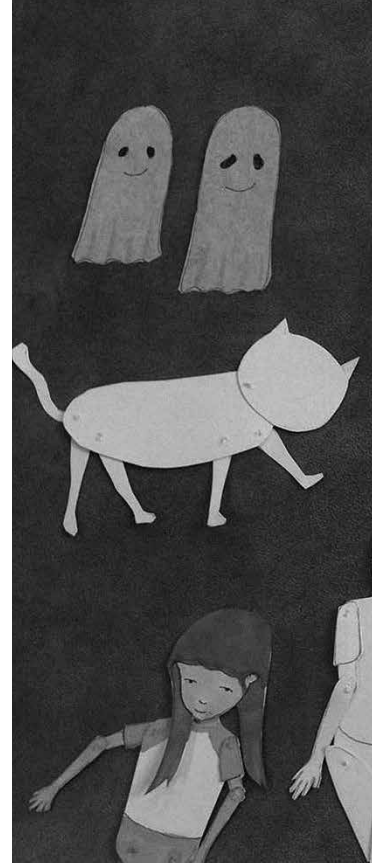
POCKET FUND & SPECIAL DELIVERY

The **Pocket Fund** helps spark imagination and creativity by providing subsidized tickets and transportation for schools and community organizations to help children and youth access cultural and educational programming at TIFF Bell Lightbox, while **Special Delivery** works with local community agencies and film artists to provide free film workshops and mentorship to young people in under-served communities to help them tell their own stories.

As part of Special Delivery, Delisle Youth Services completed a series of stop-motion shorts on identity featured at *In Bloom: A Celebration of Teen Spirit and the Arts*, an initiative that raises awareness of youth mental health and encourages a spirit of creativity, community and generosity among teens. Other participating groups included Applegrove Community Camp, Chester Le Community Corner, Lakeshore Arts, Secord Community Centre, Success Beyond Limits, and many more.

“I want to applaud TIFF for the Special Delivery programme. I think, through film, there is an opportunity for the new generation to think outside the box. We desperately need it. The world is experiencing such an extreme acute illness that we need new thinkers to find new ways of communication, of unity. There’s a place inside of us where we can be free and where everything—like in the movies—is possible.”

—Salma Hayek,
filmmaker, actor & activist



REEL COMFORT
reached over

800
mental health clients
at 6 Toronto hospitals and
3 community health
organizations

POCKET FUND
helped

3,491
children and youth
attend screenings and
events at TIFF Bell Lightbox

SPECIAL DELIVERY
brought workshops and
mentorship programmes to

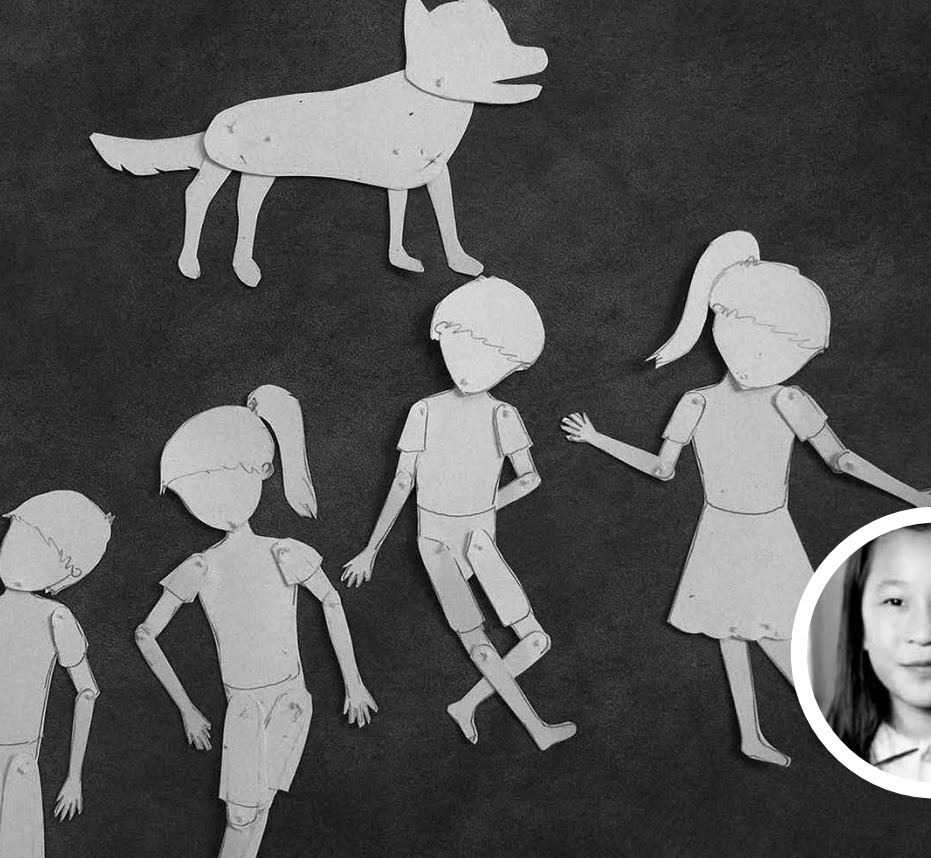
1,784
children and youth

SCHOOL PROGRAMMES & CAMPS

Far more than a class trip to the movies, our **School Programmes** provide children and youth with innovative ways to engage with the moving image, and teachers with creative ways to enrich the school curriculum. When school's out, TIFF's **Summer Camps** and **March Break Camps** offer budding filmmakers a chance to expand their knowledge and hone their craft.

"We went to digiPlaySpace and we made a movie in a day, which was really exciting! And the story is about one kid getting bullied because she's new in the school and I was one of the actors, a bystander. It's telling the audience that you should stand up for yourself even though you are scared."

—Vivian,
grade 6 student (age 11)



SCHOOL PROGRAMMES & CAMPS
attended by

6,000+
children and youth

ADULT LEARNING

Through insightful discussions with highly respected artists, filmmakers, and subject-matter experts, **Adult Learning** encourages lifelong learning and offers our audiences numerous ways to engage with film and explore its intersections with other areas of arts and culture. Our subscription series **Food on Film** and **Books on Film** feature discussions with guests from the culinary and literary worlds, while **Reel Talk** welcomes critics and experts to help explore the current landscape of world cinema. Our **In Conversation With...** series featured an exciting range of high-profile guests in 2014, including actors Ethan Hawke, Laverne Cox, and Alan Cumming, Grammy Award-winning producer and artist Daniel Lanois, and Academy Award-nominated writer-director Lee Daniels.

One of TIFF's key initiatives is to provide mentorship and opportunities for post-secondary students, faculty, and emerging film and media practitioners. **Higher Learning** provides students and faculty a forum in which to examine film, television, video, new media and gaming from a wide range of approaches and disciplines. In 2014, the **Jeffrey and Sandra Lyons Canadian Film Scholarship** was launched to encourage the development of scholarly contributions related to Canadian film, utilizing the wealth of resources housed in TIFF's Film Reference Library.

"We have been involved with TIFF for many years—it's an inspirational success story for our city. Canadian film has so much to offer, and the collections at the Film Reference Library are second to none. We wanted to help students delve deeper into these collections to further advance research and understanding of our country's unique cinematic stories and voices."



—Jeffrey & Sandra Lyons

All of our outreach and educational efforts aim to extend the power of film beyond the screen, and beyond the walls of our home at TIFF Bell Lightbox. The **Higher Learning Digital Resource Hub** provides satellite educational programming to academic communities and the public by making videos of Higher Learning events accessible worldwide, as well as research materials from our Film Reference Library. The **David Cronenberg: Virtual Exhibition** (a component of our 2013 Cronenberg Project) stimulates ongoing research and interest in the filmmaker's work through scholarly essays, an interactive map and timeline, rare behind-the-scenes footage, and interviews with Cronenberg's collaborators.





WHAT'S ON AT **tiff.** | Bell Lightbox

BOOKS ON FILM

with host Eleanor Wachtel, of CBC Radio's *Writers & Company*

Mohsin Hamid on *The Reluctant Fundamentalist* MARCH 3
Agnieszka Holland on *Washington Square* MARCH 31
Yann Martel on *Life of Pi* APRIL 14
Yiyun Li on *A Thousand Years of Good Prayers* MAY 12
Andre Dubus III on *House of Sand and Fog* JUNE 2
Paul Fierlinger on *My Dog Tulip* JUNE 21

72 guests

at Adult Learning events
attended by

9,100+

members of the public and

4,200+

post-secondary students and
faculty, with

222,300

YouTube video
views from

189

countries



Curation

Cinema is an art form with endless possibilities, and our curatorial choices are based on a deep respect for and profound belief in the medium, its makers, and its viewers. Nothing inspires us more than creating a meeting place where audiences can experience, enjoy and discuss the best of world cinema in the best presentations possible.

FESTIVALS

"The TIFF Next Wave Committee opened my eyes to the film community in Toronto. I currently run a film intensive for young women of colour in Scarborough, providing free and accessible programming for girls interested in creating short films, and I am also in the preliminary stages of making my first documentary. I don't believe any of this would have happened without the strong community surrounding TIFF Next Wave."

—Nasma Ahmed,
2012–2013 TIFF Next Wave Committee Member
(age 19)

The **TIFF Next Wave Film Festival** is part of our efforts to nurture the next generation of film lovers and filmmakers. Featuring international programming for teens steered by the volunteer TIFF Next Wave Committee, comprised of 12 secondary-school students from Toronto and surrounding areas, the festival offers opportunities for personal and professional growth and promotes multiculturalism, diversity, and understanding through film and special events.

Our youngest audiences are the focus of the **TIFF Kids International Film Festival**, which uses film as a means to help kids express their creativity and discuss challenging and complex issues. The festival's 17th edition experienced record-breaking attendance, while the third edition of our award-winning interactive playground [digiPlaySpace](#) allowed kids to discover and engage with some of the world's most innovative new-media technologies.





TIFF KIDS INTERNATIONAL
FILM FESTIVAL

21,000+
attendance

112 films *from*
31 countries

DIGIPLAYSPACE

12,000
visitors



TORONTO INTERNATIONAL
FILM FESTIVAL

20% increase
in international submissions

79 countries
*represented in Official Selection
(our highest yet)*

FESTIVAL STREET
100,000
attendance

35% increase*
*in sales along King Street's
"Restaurant Row"*

12.1% rise*
*in overall consumer spending
in Toronto*

*Report published by Moneris Solutions

Already one of the world's most important film festivals, the **Toronto International Film Festival** continues to make an impact. Last year marked the debut of **Festival Street**, an initiative that transformed King Street West from University Avenue to Peter Street into a vibrant pedestrian promenade during the Festival's first four days, featuring free live music, activities, art installations, and a welcoming atmosphere for the public.

From its beginnings, the Festival has been dedicated to discovering and celebrating new cinematic voices. As part of this mission, our annual **City to City** programme provides a snapshot of a major film production centre—in 2014, the South Korean capital of Seoul—creating an important platform for the city's emerging filmmakers to connect with the global film industry.

The **Canada's Top Ten Film Festival**, our annual celebration of the best in Canadian cinema, marked its 14th edition by incorporating a Student Shorts programme featuring the work of young filmmakers from Canadian colleges and universities. The festival travelled to six cities across the country, accompanied by prestigious guests such as **Keanu Reeves** and **Avi Lewis & Naomi Klein** (in Toronto) and **Sandra Oh** (in Vancouver), as well as a full slate of industry and educational programming designed to nurture and cultivate the homegrown talents of tomorrow.

We relish the opportunity to offer our support and experience to our partners, and to learn from them in return. This year, TIFF Bell Lightbox played host to a number of partner events, including the Human Rights Watch Film Festival, Luminato, Hot Docs, imagineNATIVE, Planet in Focus, the Italian Contemporary Film Festival, Reel Artists, Reel Canada, Rendezvous with Madness, Goethe Films, and the Inside Out Toronto LGBT Film Festival. These partnerships enabled TIFF to make an even greater impact across an array of communities.

CANADA'S TOP TEN
FILM FESTIVAL

24%

growth in revenue

20% increase

in audience attendance



FILM PROGRAMMES

screened

691 films *by*

363 directors *from*

46 countries
including

58 New Releases

FILM PROGRAMMES



"TIFF has shown all of my films, which has had an important impact on my career by increasing international awareness of my work. As I don't make commercial films, but rather independent films with small budgets, it's vital that I can rely upon a committed group of viewers, both at TIFF Cinematheque and the Toronto International Film Festival, that is interested in engaging with my films, and that I can screen my films at a super-prestigious venue such as TIFF Bell Lightbox, which presents them under perfect conditions."

—Matías Piñeiro,
Argentinian filmmaker (*The Princess of France*, *Viola*) 

Our curatorial efforts—and our audience's cinematic appetite—continue all year round, striking a dynamic balance between the greats of cinema past and the emerging voices of today. In 2014 we offered retrospectives on such masters as **Robert Altman**, **Satyajit Ray**, **Pier Paolo Pasolini** and **Jean-Luc Godard**, as well as contemporary filmmakers including **Bruce LaBruce**, **Matías Piñeiro** and **Sara Driver**. Other programmes ranged from **Masterpieces of Polish Cinema** (a touring programme organized by Martin Scorsese's Film Foundation) to a celebration of the pop-cultural legacy of the 1990s in **Back to the '90s**.

Bent Lens: Pride on Screen, a collaboration with the Inside Out Toronto LGBT Film Festival as part of WorldPride 2014, offered a multi-faceted exploration of LGBTQ cinema and contemporary art. As a complement to the **Stanley Kubrick** exhibition, our retrospective ***Stanley Kubrick: A Cinematic Odyssey*** welcomed a range of special guests including some of Kubrick's key collaborators, members of the Kubrick family, and leading critics and scholars to offer our audiences a variety of angles and approaches to the work of this singular filmmaker.

Our highest-grossing New Releases this year—*Boyhood*, *Snowpiercer* and *Finding Vivian Maier*—once again demonstrated that our viewers are as excited as we are about delving into the world of cinema.

Our ongoing programme **The Free Screen** offered audiences the opportunity to engage with important work by some of the world's leading experimental filmmakers, while **TIFF in the Park**, a highlight of Toronto summers, drew large and enthusiastic audiences for outdoor screenings under the night sky. Both programmes are free of charge thanks to our generous supporters.

EXHIBITIONS

"When film institutions share and exchange projects, they put the themes and topics on a wider map. The exhibitions are visible in more than just one film and art community, and the impact of the exhibition increases. *Stanley Kubrick in Toronto* was perfectly designed and adapted to the particular galleries at TIFF, with a beautiful room dedicated to *2001: A Space Odyssey*."



—Tim Heptner,
Stanley Kubrick Project Manager,
Deutsches Filmmuseum, Frankfurt

Our exhibitions are designed to give our audiences a deeper understanding of the art and craft of filmmaking, to place film in the context of the visual arts, and to extend the boundaries of cinema beyond the screen.

Stanley Kubrick, TIFF's largest exhibition to date, allowed visitors to immerse themselves in the life, work, and creative process of one of the world's most important filmmakers. Kicking off with a special Kubrick-themed edition of our annual charity fundraising event **BOOMBOX**, the exhibition drew widespread praise from both audiences and the media.

"I feel Stanley smiling at me with some pride—he used to do this often when I did something he would never have done himself. Showing some of his carefully kept drafts, plans and papers in this exhibition is just one of those."



—Christiane Kubrick,
Stanley Kubrick's widow

"The *Stanley Kubrick* exhibition in Toronto gives an insight into the work and passion behind his films. As in Paris, Berlin, Rome or Los Angeles, it will inspire a new generation."

—Jan Harlan,
Stanley Kubrick's brother-in-law
and long-time producer

Queer Outlaw Cinema, co-curated by representatives from the San Francisco Film Society and Ryerson University as part of **Bent Lens: Pride on Screen**, featured works by internationally renowned artists and filmmakers that celebrate the origins and possibilities of contemporary queer identity. In addition to award-winning works by Bruce LaBruce, the Turner Prize-nominated British artist Isaac Julien and German filmmaker Ulrike Ottinger, the exhibition featured a new, TIFF-commissioned work by Canadian artist Scott Treleaven.





STANLEY KUBRICK

27,900

attendance to the exhibition

21,138

admissions to the film programme

INDUSTRY

"The Talent Lab was a life-changing experience that inspired and challenged me to question my views on and practices of filmmaking. Listening to masters talking about their own unique methods and engaging them in personal conversation taught me that a true artist must invent his or her own means of expression. Another advantage of the Lab was being amongst a group of high-calibre filmmakers who are working hard to realize their visions. Their passion, knowledge, experience and openness was truly uplifting and inspiring. The TIFF Talent Lab has been one of the most important cinematic events of my life."



—Alireza Khatami,
2014 Talent Lab Participant (Lebanon)

TIFF Industry continues to expand its programming during the **Toronto International Film Festival**, balancing its mandate to showcase the Canadian industry with its ambitious initiative to create a forum where creative and business visionaries can share their diverse perspectives. This year saw a marked increase in international attendance, particularly from China, South Africa, and the United States. Industry programming was equally global, with a spotlight on South Korea connected to **City to City**, and an expanded third edition of the **Asian Film Summit**, our East-West bridge-building initiative. The **TIFF Rising Stars** programme continued to give domestic talent increased exposure to the global industry, and 17 Canadian **Talent Lab** alumni wrote, directed or produced films featured in the 2014 Festival.



TIFF INDUSTRY AT
THE 2014 TORONTO
INTERNATIONAL
FILM FESTIVAL

5,000+
industry professionals
in attendance (new high)

1,800+
buyers (new high)

\$12.5
million
paid for Chris Rock's Top Five

70+
hours of industry
programming

250
guest speakers

57%
increase
in attendance at
Industry panels

217%
increase
in Chinese delegate attendance





TIFF INDUSTRY AT THE 2014
TIFF KIDS INTERNATIONAL
FILM FESTIVAL

280

*industry professionals
in attendance*

20+ hours

of industry programming

50+

guest speakers

STUDIO

\$34 million

*(approx.) in economic
impact for Ontario*

16

*film productions generated
through the programme during its
first 18 months*

The **Industry Conference** at the **TIFF Kids International Film Festival** is designed to inspire and engage creators of children's content. This year, expanded programming included a new series of issues-specific workshops and several international guests, including legendary *Sesame Street* puppeteer Caroll Spinney, producer and FilmAid International founder Caroline Baron, and more. For the second year in a row, TIFF Industry also collaborated on the popular Sesame Workshop Pitch competition, which led to four successful filmmaking teams having their projects commissioned by Sesame Workshop.



"I'm really proud of the project that Sesame Workshop commissioned us for and I can't wait for the world to see it. But it all started with the TIFF team. Thanks so much for always giving me (and other filmmakers) the opportunities that we wouldn't otherwise have access to. The meeting at the TIFF Kids International Film Festival 2014 has really changed my life!"

—Ian Harnarine,
2014 Sesame Workshop Pitch participant

STUDIO, our year-round professional development programme for emerging and mid-career Canadian industry professionals, was introduced in 2013 and saw significant growth in 2014. Two 2014 STUDIO alumni participants, producers Coral Aiken and Andrew Smith, saw quick returns at the 2014 Festival: Aiken's *Big Muddy* secured a US distribution deal, while Smith's *Hole* enjoyed expanded media coverage.



"STUDIO's 'code of silence' has created an especially wonderful space for all of us to be candid. For each session, we can simply get past the surface (which is often where things remain in most development workshops) to a deeper conversation, which is where real learning takes place."

—Paramita Nath,
2014 TIFF STUDIO participant



Preservation

"Celluloid has been the primary method of recording moving images for over a century, and is still understood to be the best archival means of ensuring that our visual culture is preserved. TIFF's commitment to the preservation and restoration of endangered celluloid works is an important part of its mandate to guard film culture and make sure that the masterworks of the past will be available in all their cinematic integrity to future generations."



—Atom Egoyan,
Canadian director for stage, opera and film



FILM REFERENCE LIBRARY

nearly
3,000
visitors

13,000
*questions asked by guests,
researchers and students*



Understanding the importance of the preservation, conservation and restoration of a fragile medium such as film, TIFF expanded its preservation efforts in 2014 by initiating restorations of endangered works such as David Cronenberg's first commercial feature *Shivers*—which will be available for international exhibition when completed—and Atom Egoyan's breakthrough film *Speaking Parts*, which screened in a new director-supervised digital restoration as part of the TIFF Cinematheque programme at the 2014 Toronto International Film Festival. TIFF also participated in the restoration of Shirley Clarke's *Portrait of Jason*, in partnership with Milestone Films; worked with Warner Bros. to create a new 70mm print of *2001: A Space Odyssey*, which was premiered by the film's stars Keir Dullea and Gary Lockwood during our Kubrick retrospective; and hosted the Canadian premiere of the George Eastman House's 35mm restoration of Orson Welles' *Too Much Johnson*, a film long thought lost.

Beginning in 2014, our ongoing **Canadian Open Vault** showcase of Canadian classics became a free programme. This year also saw the launch of **Restored!**, a new series devoted to screening recent restorations of key films from cinema's past. The inaugural edition featured films by such masters as Jean Renoir and Sergio Leone, three James Dean classics, and a 60th-anniversary restoration of the original Japanese version of *Godzilla*.

Our efforts to preserve cinematic heritage extend beyond the screen. Since 1990, the **Film Reference Library** has maintained the world's largest collection of English-language Canadian film and film-related materials. New in 2014, the **Reel Heritage** programme seeks to engage and educate audiences about the importance of the preservation of the film medium through free educational sessions with filmmakers, film scholars, archivists and curators.



"I've been using TIFF's Film Reference Library since it was located at 2 Carlton Street [TIFF's old headquarters]. I wrote 95% of my *Showgirls* book there. I thanked the entire staff in my acknowledgements, by name, because they all helped me a tremendous amount. I think we're at a tipping point where the current crop of undergrads has to learn to use—or even be aware of—the library as a resource. I'll always recommend the Film Reference Library as long as I'm teaching."

—Adam Nayman,
Toronto journalist and university lecturer



Evolution

"I have four grandchildren, and TIFF programmes and films offer many opportunities for me to be engaged with these kids! They love their experiences with their grandmother because of TIFF. I look like a superstar 'Nana Bevy.'"

—Bev Topping,
TIFF Patrons Circle Member, Donor



Just as cinema continues to grow and develop, so does TIFF. We are extremely grateful to the growing number of **members and donors** joining the TIFF family, and we express our thanks with special season launches, appreciation days and events, and more. We also welcomed several new **sponsors and supporters** in 2014, while initiating and expanding upon partnerships with Sesame Workshop, Canada Goose, the City of Toronto, Vimeo, and more. These relationships, enabled by the range of unique opportunities we are able to offer across our many streams of programming, allow us to continue the outreach and community-building we do all year, outside of the 11 days of the Festival in September.

Our **staff and volunteers** are at the heart of everything we do. We are committed to providing professional development and other opportunities for our staff, and are proud to have been recognized as one of Canada's Top Employers for the eighth year in a row.

Our vision to become the global centre for film culture has resulted in a series of groundbreaking and innovative efforts in Canadian and overseas locations, as we explore the kind of impact we can make both at home and abroad. We continue to transform the way people see the world through film, and look forward to a world further transformed by our efforts in 2015.





In 2014, TIFF had

12,000

active Members

gained **13** *new sponsors*

received a
\$2 million
*gift from the Gerald Schwartz and
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and benefited from the commitment of
3,085 Volunteers
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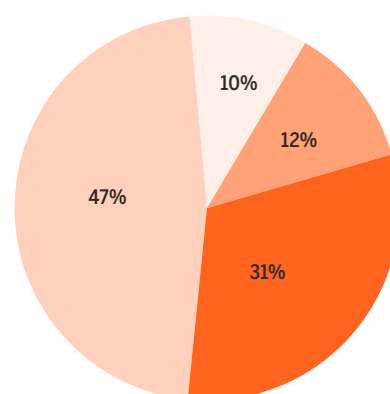
10,300+
hours to TIFF activities

STATEMENT OF OPERATIONS

REVENUE

Earned Revenue	\$19,317,501
Contributed Revenue	
Sponsorship	\$12,701,113
Government Grants	\$4,864,603
Philanthropic Donations	\$4,337,591
TOTAL REVENUE	\$41,220,808

REVENUE

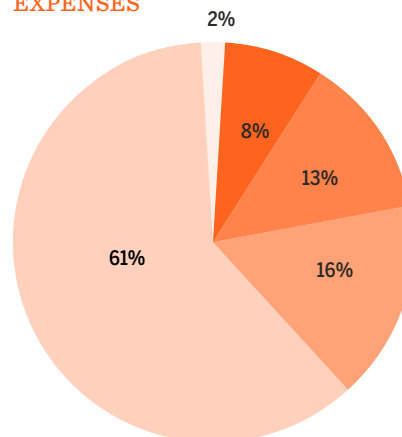


- Earned Revenue
- Sponsorship
- Government Grants
- Philanthropic Donations

EXPENSES

Sponsorship, Philanthropic & Government Fundraising	\$3,100,000
General & Administrative	\$5,131,881
Marketing & Communications	\$6,269,721
Programming (Festivals, Exhibitions, Film Programmes, Learning & Outreach, Collections, and operation of TIFF Bell Lightbox)	\$23,717,552
Amortization	\$846,607
TOTAL EXPENSES	\$39,065,761
Excess of Revenue over Expenses	\$2,155,047*

EXPENSES



- Sponsorship, Philanthropic & Government Fundraising
- General & Administrative
- Marketing & Communications
- Programming (Festivals, Exhibitions, Film Programmes, Learning & Outreach, Collections, and Operations of TIFF Bell Lightbox)
- Amortization

For the year ended December 31, 2014 (audited)

*In the ramp-up to the opening of TIFF Bell Lightbox in 2010, TIFF incurred increased operating expenses and a large capital campaign, resulting in carefully managed short- and long-term debts. At the close of our fourth year in our home at King and John, TIFF was able to generate a surplus to help reduce our outstanding debt on the building and the planned "ramp-up" deficit, as well as support our long-term growth projects.

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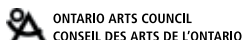
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Piers Handling, Director & CEO, TIFF
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Lisa de Wilde, Chair, Board of Directors, TIFF
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Denzel Washington at *The Equalizer* premiere, Toronto International Film Festival
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