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NEWS RELEASE

2016 TORONTO INTERNATIONAL FILM FESTIVAL PRESENTS CUTTING-EDGE POP VR LINEUP

TORONTO — The Toronto International Film Festival® unveiled its virtual reality selections for *POP VR*. Curated to create intimate immersive experiences, the five projects celebrate the evolution of storytelling through innovative and visionary works. From projects that explore the infinite strength of the human spirit to epic battles in mythical and future worlds, *POP VR* will awe, entertain, and captivate audiences.

“We continue to celebrate the evolution and progression of moving image works at the Festival with POP VR,” said Cameron Bailey, Artistic Director of the Toronto International Film Festival. “We are thrilled to share this curated virtual reality experience with our audiences and explore together where the future of storytelling will take us.”

POP VR's five selections will play consecutively, allowing viewers to experience all the projects in one sitting. *POP VR* will take place from September 16 to 18 between 9am and 9pm.

The 41st Toronto International Film Festival runs September 8 to 18, 2016.

Ch'aak' S'aagi (Eagle Bone) Tracy Rector, USA

International Premiere

Unapologetically Indigenous in nature and theme, *Ch'aak' S'aagi (Eagle Bone)* represents a collective step in a new direction for visual storytelling. Through freestyle spoken word and lush Pacific Northwest scenery, this raw, point-of-view documentary experience brings the viewer into a VR journey of remembrance and reflection on the lessons of the old ones — teachings that remind us we are all individual vessels of spirit and change, yet inextricably connected.

Invasion! Maureen Fan, Eric Darnell, Michael Hutchinson, USA

Canadian Premiere

Directed by Eric Darnell (*Madagascar, Antz*), *Invasion!* is an interactive animation in which Earth is overrun by malevolent aliens hell-bent on destroying anything that stands in their way. Despite the aliens' superior technology and firepower, two brave citizens of Earth rise up to defend our planet. But these Earthlings aren't human. Rather, they are two of Earth's meekest creatures — two adorable little white bunnies — and you are one of them! This exciting VR adventure is narrated by Ethan Hawke.

Jafri Michael Beets, Australia

North American Premiere

Every Friday afternoon, an African Australian man can be found in the middle of Melbourne's busiest intersection, standing silently yet challenging the beliefs of passersby. *Jafri* is a VR documentary that explores the man behind the signs as he guides us through his daily life and the intimate moments that have shaped his views on society and himself. This is not an activist piece, but rather an opportunity to observe a man who, like all of us, is trying to find his place in our world.

KÀ The Battle Within Félix Lajeunesse, Paul Raphaël, François Blouin, Canada

World Premiere

Enter the world of *KÀ The Battle Within*, a gravity-defying VR saga of heroism and martial arts. Two rival clans from an ancient and mythical world confront one another in a furious clash of vertiginous acrobatics and breathtaking combat. The very fabric of reality is transcended, as the physical world is broken into horizontal and vertical choreographies. *KÀ The Battle Within* pushes the narrative and experiential boundaries of the universe of *KÀ*, the colossal theatrical production by Cirque du Soleil, to epic new heights.

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*Toronto International Film Festival Inc. Charitable Registration # 11930 4541 RR0001



Right to Pray Khushboo Ranka, India

World Premiere

In the western Indian city of Trimbak, home of the ancient Hindu temple of Trimbakeshwar, a group of female activists fight against the regressive institutional forces of patriarchy and tradition that bar their entry into the shrine's sanctum sanctorum and deny them the right to pray. This film documents one of many struggles as the women demand equality in the face of a 450-year-old tradition.

The 2016 Toronto International Film Festival Official Film Schedule was released today and is available at TIFF Bell Lightbox or by visiting tiff.net/schedule.

Tickets for POP VR will be available September 12, 2016 at 10am for TIFF Members and 2pm for the public. Once on sale, tickets can be purchased online at tiff.net/festival, by phone from 10 a.m. to 7 p.m. ET daily at **416.599.TIFF** or **1.888.599.8433**, or visit Festival Box Office & TIFF Members' Box Office MetroCentre, 225 King Street West at Duncan Street.

TIFF prefers Visa.

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About TIFF

TIFF is a charitable cultural organization whose mission is to transform the way people see the world, through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, and learning and entertainment facilities; and innovative national distribution program Film Circuit. The organization generates an annual economic impact of \$189 million CAD. TIFF Bell Lightbox is generously supported by contributors including Founding Sponsor Bell, the Province of Ontario, the Government of Canada, the City of Toronto, the Reitman family (Ivan Reitman, Agi Mandel and Susan Michaels), The Daniels Corporation and RBC. For more information, visit tiff.net.

The Toronto International Film Festival is generously supported by Lead Sponsor Bell, Major Sponsors RBC, L'Oréal Paris and Visa, and Major Supporters the Government of Ontario, Telefilm Canada and the City of Toronto.

POP VR is supported by Anne-Marie Canning.

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For information, contact the Communications Department at 416.934.3200 or email proffice@tiff.net.
For images, visit tiff.net/press.

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