TIFF Bell Lightbox 2017
Theatrical Screenings Package

Cinema 4

TIFF Bell Lightbox houses five state-of-the-art cinemas that can accommodate a variety of exhibition formats. TIFF's Hospitality & Event Sales team will be pleased to work with you to book your screening. We look forward to hosting your event at TIFF Bell Lightbox.

Cinema 1

CAPACITY:	**SEATS UP TO 522**

TECHNICAL FEATURES:	• Christie Solaria 4K projector
	• Dolby 3D
	• Supported screening formats
	    • DCP (2K/4K, 5.1/7.1, 3D and HFR supported)
	    • HDCAM, HDCAM SR
	    • Blu-ray/alternative content*
	
	• Listen Technology system for hearing assist (all sources) and descriptive audio content (DCP sources)
	• Doremi Captiview for display of closed captioning (DCP Sources)
	• Microphones, podium, audio mixer for live performances

COMMON ASPECT RATIOS & APPROXIMATE SCREEN SIZES	2.39: 40´ × 17´ 1.85: 31.5´ × 17´

LOCATION:	**SECOND FLOOR**

Cinema 2

CAPACITY:	**SEATS UP TO 353**

TECHNICAL FEATURES:	• Christie Solaria 4K projector
	• Dolby 3D
	• Supported screening formats
	    • DCP (2K/4K, 5.1/7.1, Dolby Atmos, 3D and HFR)
	    • HDCAM, HDCAM SR
	    • Blu-ray/alternative content
	
	• Listen Technology system for hearing assist (all sources) and descriptive audio content (DCP sources)
	• Doremi Captiview for display of closed captioning (DCP SOURCES)
	• Microphones, podium, audio mixer for live performances

COMMON ASPECT RATIOS & APPROXIMATE SCREEN SIZES	2.39: 40´ × 17´ 1.85: 31.5´ × 17´
LOCATION:	**SECOND FLOOR**

Cinema 3

CAPACITY:	**SEATS UP TO 221**

TECHNICAL FEATURES:	• Christie Solaria 4K projector
	• Dolby 3D
	• Supported screening formats
	    • DCP (2K/4K, 5.1/7.1, 3D and HFR)
	    • HDCAM, HDCAM SR
	    • Blu-ray/alternative content*
	
	• Listen Technology system for hearing assist (all sources) and descriptive audio content (DCP sources)
	• Doremi Captiview for display of closed captioning (DCP SOURCES)
	• Microphones, podium, audio mixer for live performances

COMMON ASPECT RATIOS & APPROXIMATE SCREEN SIZES	2.39: 33´ × 14´ 1.85: 26´ × 14´
LOCATION:	**SECOND FLOOR**

Cinema 4

**PAUL & LEAH ATKINSON
FAMILY CINEMA**

CAPACITY:	**SEATS UP TO 150**

TECHNICAL FEATURES:	• Christie Solaria 4K projector
	• Dolby 3D
	• Supported screening formats
	    • DCP (5.1/7.1, 3D and HFR)
	    • HDCAM, HDCAM SR
	    • Blu-ray/alternative content*
	
	• Listen Technology system for hearing assist (all sources) and descriptive audio content (DCP sources)
	• Doremi Captiview for display of closed captioning (DCP SOURCES)
	• Microphones, podium, audio mixer for live performances

COMMON ASPECT RATIOS & APPROXIMATE SCREEN SIZES	2:39: 30′ × 12.75′ 1.85: 23.5′ × 12.75′

LOCATION:	**THIRD FLOOR**

Cinema 5

NBCUNIVERSAL CINEMA

CAPACITY:	**SEATS UP TO 45**

TECHNICAL FEATURES:	• Christie Solaria 4K projector
	• Dolby 3D
	• Supported screening formats
	    • DCP (5.1/7.1, and HFR)
	    • HDCAM, HDCAM SR
	    • Blu-ray/alternative content*
	
	• Listen technology system for hearing assist (all sources) and descriptive audio content (DCP sources)
	• Doremi Captiview for display of closed captioning (DCP SOURCES)
	• Microphones, podium, audio mixer for live performances

COMMON ASPECT RATIOS & APPROXIMATE SCREEN SIZES	2.39: 16.65´ × 6.9´ 1.85: 16.65´ × 9´
LOCATION:	**THIRD FLOOR**

Theatrical Screening Formats

This document outlines the wide range of exhibition formats that we can support in our cinemas. By clarifying the terminology and concerns associated with certain types of content, we strive to ensure that your screening experience is presented flawlessly and to the highest standards possible.

All content must be received 48 hours in advance of screening/rehearsal/tech check or a late payment fee will be applied to the final invoice.

With the increasing number of file-based submissions, it should be noted that we can accept a wide-variety of file-types, but in order for them to play back properly in cinema, we suggest supplying one of the following video codecs:

• XDCAM HD 422 (.mov or MXF wrapper)
• Avid DNxHD (145/220 (.mov or MXF wrapper)
• Apple ProRes 422
• H.264, minimum bit rate 9 mbps (.mov or .mp4 wrapper)
If your workflow does not currently use any of these file types, please contact **tps@tiff.net** to determine suitability.

All videos should also meet the following specifications for playback:
• Resolution of 1920x1080. If your content is standard definition, it would be best to deliver in its existing resolution rather than transcoding it to satisfy HD requirements.

Audio channel arrangement of either:
• 2-Channel (Stereo or LtRt). Please note for this audio configuration, we will be decoding it for playback with Dolby ProLogic yielding a 6-channel playout.
• 6-Channel (5.1 Mix). Please note for this audio configuration track layout should be Left, Right, Centre, Sub, Left Surround, Right Surround
• Rec. 709 colourspace, gamma 2.2

NOTE:
All Video files are ingested to a Broadcast server versus being played from a computer to enhance image quality and playout reliability.

All provided video files will be transcoded to a common codec at 29.97 fps.

** We encode Blu-ray disks to our server for reliable playback. We do not directly play any optical-based media in-cinema.

See following pages for more information.

DELIVERY OF FILE-BASED CONTENT

If your content is larger than 20 GB in size, we require that the file is delivered on a physical hard-drive (as opposed to an online file service.

- When sending us your content, please ensure that all content is properly packaged and labeled with your event name , date and the file name or film title on the outer packaging (e.g. BOOKS ON FILM-MARCH 5TH – LIFE-OF-PI)
- Content on the drive should also be clearly sorted and labeled. Please create a directory that clearly indicates the content that is for us to load and process.
- In order to ensure that there are no issues with the content, it is imperative that we receive your content at least two business days in advance of your screening.
- If you are providing multiple files for playback, please clearly indicate the desired playback order.
- Do NOT send placeholder content (i.e. do not send us unfinished or unapproved content to satisfy a delivery deadline if you are intending on sending us a replacement at a later date.)

PRESENTATIONS

We accept Powerpoint, Keynote and Prezi presentations (Prezi Presentations require a dedicated network line for proper playback, unless the Prezi is off-line.

To ensure reliable and predictable playback of any presentation, we strongly recommend that presenters use a TIFF supplied PC or Apple Macbook for their presentation. Due to the connectivity type required for a Digital Cinema Projector, certain laptops may have issues when trying to connect or may not support available resolution. If you would prefer to use your own laptop for a presentation, please note the following:

- We do NOT support VGA connectivity in cinema.
- We require that you bring the laptop a minimum of 1 hour prior to the start of the event to ensure proper connectivity. We support only digital connections for in-cinema (e.g. HDMI, DVI, Thunderbolt, Displayport).
- We suggest that you provide the presentation (and any specific fonts required) on a USB drive as backup.

PRESENTATION GUIDELINES

Presentations should be formatted in a 16x9 aspect ratio.

- Setting Aspect Ratio in PowerPoint: http://www.techf5.com/2756/modify-aspect-ratio-powerpoint-slideshow/
- For Keynote: Go to File > New. This brings up the 'Theme Chooser'. From here you'll notice your resolution settings in the lower right-hand corner. If you choose 1280x720 or 1920x1080, it will be safe for a 16x9 aspect ratio.
- Full HD (1920x1080) is the recommended resolutions for the presentation and any video clips embedded. Please note that due to the size of our screens at TBLB, any low-resolution content (below 1920x1080) will look soft or out of focus.
- Fonts should be embedded in PowerPoint to ensure proper portability
- PowerPoint Instructions: https://support.microsoft.com/en-us/kb/826832
- For Keynote presentations, please ensure that all fonts are available for us to install on our laptop if need be
- Embed Video in Powerpoint: https://support.office.com/en-in/article/Insert-video-into-your-presentation-7d9d3db6-23a7-46ec-9e22-3496e42996db

MUSIC, SIGNAGE AND PRESHOW CONTENT

- Music can be delivered to us as an audio CD, mp3, .WAV, .AIFF or FLAC audio format. It is also possible to bring in an iPod or other portable music device for playout
- For digital signage displays, or a single holding card (i.e. deadcard) on screen, please deliver a high resolution (1920x1080) file in .tiff or .jpg format. For signage, an .eps file is preferred in 1920x1080 resolution
- For video playout on our digital signage system, content should be delivered as a QuickTime H.264 codec in an .mov wrapper at 1920x1080 or 1280x720 resolution

SKYPE PRESENTATIONS

Tech Skype account: **tiffblb**

Back up: at least 48 hours in advance of screening, please provide to **tps@tiff.net**:
- Skype account name of caller
- Jpg still image of caller (to be used on screen if there is good audio but video is lost)
- Phone number of caller to be used as a back up

A check list for Skype participants::
- If you are using a laptop, computer should be plugged into wall power
- A wired internet connection provides better and more reliable results than wireless, especially true for streaming of live video
- Screen savers, automatic log off, display sleep and similar settings should all be disabled. No other application should be running in the background of the Skype session

ACCESSIBILITY

Hearing Assist: Available for all content and Live events
- Hearing Assist is intended for patrons with slight to moderate hearing impairment
- Hearing Assist is delivered via a wireless receiver that provides user-controlled amplification of audio that is reproduced in the cinema. In the case of multi channel film sound, the dialogue channel is emphasized for clarity

Closed Captioning: Only available for DCP content with this feature enabled
- Closed Captioning is delivered to patrons via Captiview.
  See: http://www.doremilabs.com/products/cinema-products-2/captiview
- In addition to rendering dialogue as text, Closed Captioning provides a text based description of important audio cues

Descriptive Sound: Only available for DCP content with this feature enabled
- Descriptive Sound is delivered to patrons via a wireless receiver that provides, in addition to the regular audio from the film, a narrative description of important visual cues

Note: We can provide wireless receivers with ear buds or a neck loop that is t-coil compatible for customers who use a hearing aid.

INTELLECTUAL PROPERTY AND SCREENING RIGHTS

TIFF assumes that for all content that is received by us that you, the user, have secured all required permissions and are solely responsible for the payment of any required performance fees or royalties and that you have the legal right to use all content within the context of a theatrical screening event in our facility. In the interest of protecting intellectual property, we reserve the right to request documentation to prove that all required rights and permissions have been secured.

TECHNICAL ASSISTANCE

If you want further assistance, please write to **tps@tiff.net** and add "*your event name*" and date of event to the subject line of the email.

Contact Information

For rates and rental inquiries please contact
Hospitality & Event Sales

events@tiff.net
416-934-3235

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