



ITC Appoints Jackson to Marketing & Communications Post

(Atlanta, GA) August 24, 2015 – The Interdenominational Theological Center (ITC) is pleased to announce that Kelley Jackson has been selected for the position of marketing & communications specialist. She will operate out of the Center’s Office of Institutional Advancement. Jackson, the former communications consultant to the Andrew J. Young Foundation, was selected from a pool of impressive applicants.

“Kelley is a critical hire for ITC,” said Vice President of Institutional Advancement Charles Ward. “We are in the beginning stages of crafting an overall strategic marketing plan designed to enhance the Center’s brand and enrollment. Kelley will play a vital leadership role in the construction and implementation of that plan. We are also looking forward to her contributions in re-shaping the Center’s internal and external communications model.”

“We are pleased that Ms. Jackson has decided to lend her expertise and commitment to the ITC,” said President Edward L. Wheeler. “As we forge ahead in our 57-year old effort of training, inspiring and graduating Christian leaders who transform individuals and communities around the globe, now, more than ever, it is essential that the ITC story and its continued, irreplaceable value to the world be shared. We are excited about the contribution Ms. Jackson will make in this important area.”

Prior to joining the ITC, in addition to her work at the Andrew Young Foundation, Jackson previously served as a marketing specialist at Georgia Piedmont Technical College; a staff writer at Morehouse College; and as Assistant Director of Communications for the Office of the Attorney General for the State of Georgia.

“I am thrilled to have this opportunity to work with such an esteemed institution,” said Jackson. “I look forward to working with the entire ITC community in our collective effort to share with the rest of the world what we already know. ITC is a jewel in this community. Its role in preparing faith leaders for service to the global community is profound and prolific.”

Jackson earned her B.A. in English from Spelman College and holds a Certificate in Screenwriting from the University of California, Los Angeles.

ABOUT THE ITC

The Interdenominational Theological Center is the world's premier resource for Black church scholarship and faith-based solutions to the spiritual and socio-economic challenges confronting the African American community. The institution advocates a more aggressive role for churches in the renewal of American society, with special emphasis on the development of "public theologians: men and women of faith with special training for and commitment to nurturing the spiritual, moral, and economic empowerment of distressed communities throughout the nation."

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