

**we are edenspiekermann\_**

**Work with us to radically strengthen  
your brand in today's world.**

**We design meaningful, smart  
and seductive brand experiences  
so that your customers become  
your followers.**

# Amaphiko

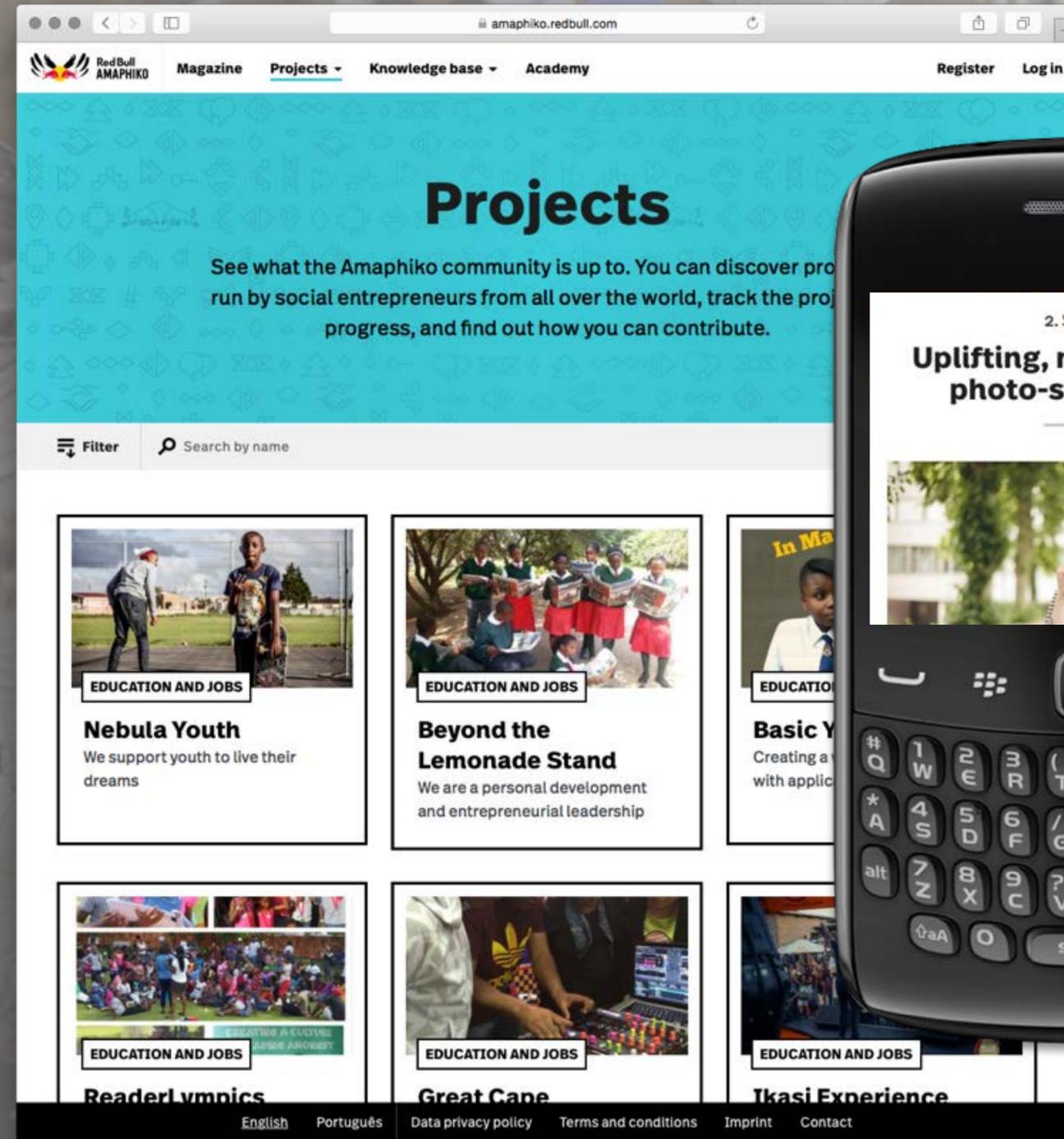
A digital platform to connect social entrepreneurs

Red Bull Amaphiko is a platform for people from all over the world involved in social change. It's a place to share ideas, learn from each other, and get inspired. Social entrepreneurs can create projects and spread their ideas to the community. Everyone who visits the site can contribute to open needs, discuss problems or join groups to get in touch with like-minded people.

The platform was built for our peer group in South Africa, where a stable internet connection is not always a given. For this reason we carefully developed the site to work on all sorts of devices, both old and new. Even feature phones with small screens and slow data connections are supported.

Red Bull Amaphiko is a project we deeply care about — that's why Edenspiekermann initially invested in the project. We aim to make it a constantly growing hub for social innovation and shared knowledge for everyone.

[Visit website](#)



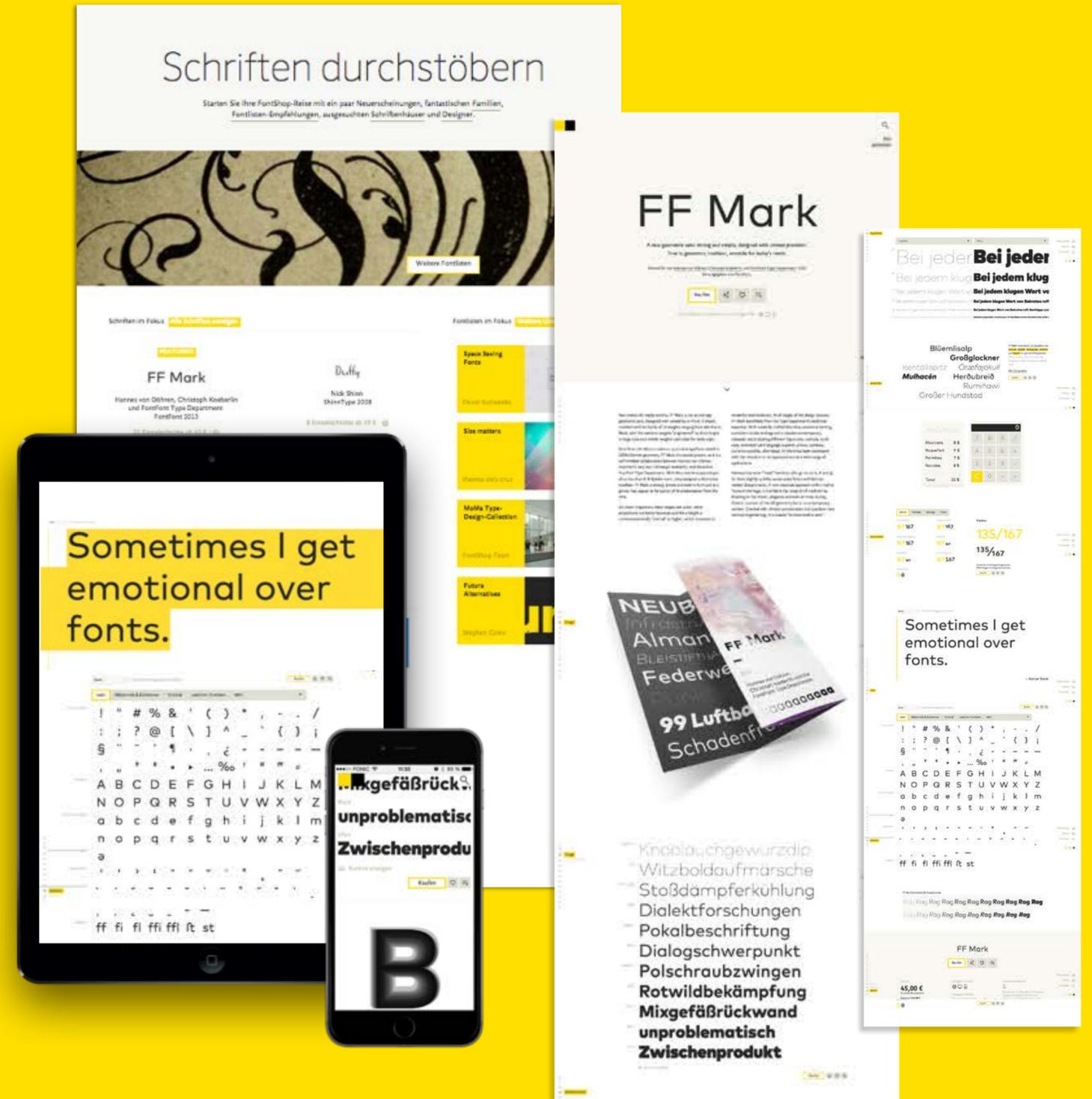
# FontShop.com

Not by chance. By design.

The new FontShop makes shopping for fonts easier, more personal and more fun. Edenspiekermann worked very closely with the FontShop team in an agile process. The result was an open beta launched parallel to the existing site, being constantly updated and improved upon.

FontShop offers its visitors inspiring and educational content. The site publishes interviews with individual font designers and font foundries, where they explain their creative process and how they work. A beautifully curated news area delivers regular updates from the FontShop team as well as guest authors.

[Read case study](#)



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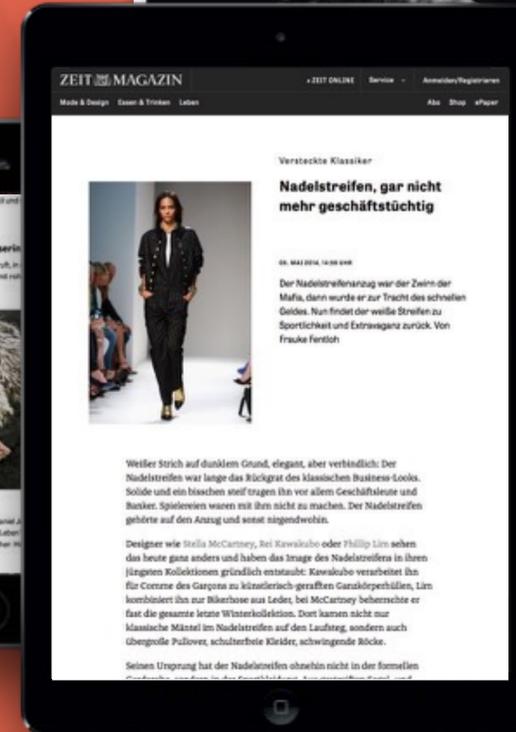
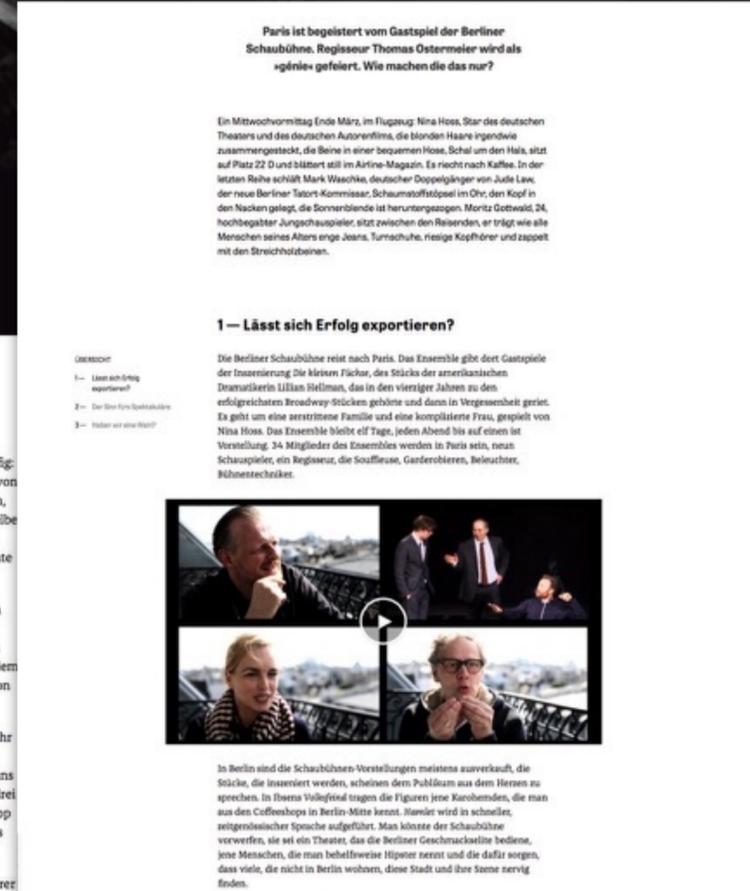
# ZEITmagazin ONLINE

A Home for Daily Magazine Journalism

As one of Germany's most prestigious media brands, ZEIT ONLINE serves an audience of over 6 million users a month. In 2014, working closely with their editorial team, we launched ZEITmagazin Online —a home for quality magazine journalism, updated daily and covering current affairs, fashion and zeitgeist.

The site, which was built from scratch, focuses on rich storytelling formats. The editorial team can choose from a range of different layouts.

[Read case study](#)



# Bosch Power Tools Accessories

From abrasives to work safety

Bosch offers power tool accessories for DIY enthusiasts, tradespeople and industrial customers.

For many years, we have supported Bosch Power Tools Accessories in the development of their brand, communications and product launches. We have also helped them with packaging, information design, guideline development and internal training.

[Read blog post](#)



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# Optivo

More dynamic in Email Marketing

Optivo is one of the leading German email and omni-channel marketing experts in Europe. Our task was to revitalize brand image and update their digital presence.

Working closely with our client, we focused on changing the user experience from an information-centric web platform to an active marketing instrument. To do this, we improved user flows while clearly communicating the USP, product features and use cases. After relaunching the website, our client saw a 36% increase in contact requests and a 59% increase in software demonstrations.

As a core marketing instrument, the website was the basis for reshaping the Optivo brand.

[Read case study](#)



# Hering Berlin – Porcelain Manufacture

Corporate Design, physical and digital product catalogs

Founded in 1992, Hering Berlin produces dishes, drinking glasses, tableware and lamps. The company sets an international standard with their clean design and customizable collections. We redesigned their brand to reflect the purity and elegance of their products.

The premium quality and complex form of Herring porcelain were brought to life in an image brochure with die cuts, metallic colors and varnishes.

In addition, a 700-page catalogue presents the product range with brilliant clarity. The collection can be accessed digitally in two ways: via product lines of floating plates and glasses, and via a structured catalogue.

[Read case study](#)



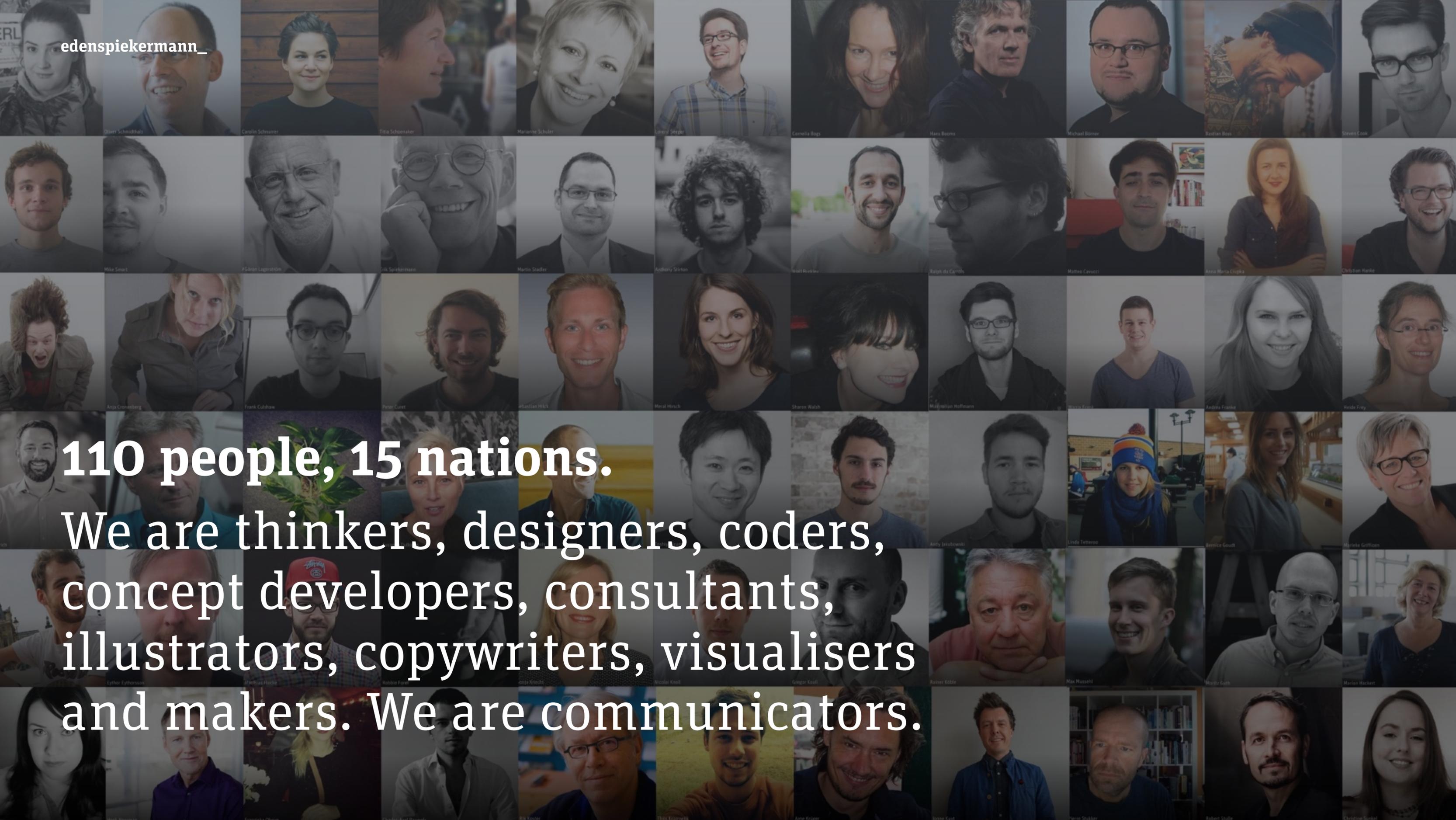
# ProRail

Service innovation by co-creation

Rush hour at the railway station: Where will the train stop? Where can I find an empty seat? Where can I board with my bike? In the Netherlands, ProRail and NS Dutch Railways share responsibility for the wellbeing of travelers on the platform. In an extensive research and co-creation process we developed a world-first, real time information display along the full length of the platform. Shortly before the arrival of the next train, travellers find all the relevant information they need to prepare themselves safely and without stress.

[Read case study](#)





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**110 people, 15 nations.**

**We are thinkers, designers, coders,  
concept developers, consultants,  
illustrators, copywriters, visualisers  
and makers. We are communicators.**

## We are an independent agency run by the partners.



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**People tell us we have an attitude.  
We take that as a compliment.  
This is our manifesto.**

**We work for your customers.**  
We may have to take their  
side at times.

**Challenge us.**  
Complacency is the enemy  
of great work.

**We don't give answers.**  
Unless we can explore  
your question.

**We are not suppliers.**  
Partnership gets the  
best results.

**Talk to us.**  
We thrive on feedback.

**Trust us.**  
You hired us because we  
do something you cannot.

**Pay us.**  
Our work adds to your bottom  
line, so invest in our future.

And one more thing... **we don't do unpaid pitches.**

# Send us an email, give us a call, or just come by for a cup of coffee.

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