MacArthur Foundation Research Network on OPENING GOVERNANCE

GETTING SMART ABOUT WHAT WORKS IN OPENING GOVERNANCE

**Network Members Workshop,
May 19-21, 2014 | Florence, Italy**

PROPOSED GOALS

Over the last four months, Network members have begun collaborating on projects. We want to use the Florence meeting:

▶ To workshop those projects; discuss how to advance them; and consider how they add up to a unified agenda;

▶ To start answering the following questions:

　▸ What are the ideal research methodology and infrastructure that allow us to undertake massively parallel experiments that yield real insights and use the Open Government Partnership as a platform?

　▸ How can we involve citizens in the development of a common set of principles and guidelines for the Internet, and its governance?

　▸ How can new governance innovations help address the challenge of women's safety in India?

　▸ How can we design a future system for distributed and collaborative global governance?

　▸ How can more small data in the hands of citizens help improve policymaking?

　▸ How can we best prepare the next generation to have a real impact in their communities?

　▸ How can social labs act as driver of change in governance?

　▸ How can institutions navigate political concerns will seeking to accelerate innovation?

▶ To discuss and plan additional whole group collaborative projects;

▶ To work with an institutional change agent on strategies for applying governance innovations to solve hard real world problems.

ATTENDEES: NETWORK MEMBERS + GUESTS

- Jesper Christiansen   *MindLab*
- Deborah Estrin   *Cornell Tech*
- Henry Farrell   *George Washington University*
- Harry Halpin   *W3C / MIT*
- Sheena Iyengar   *Columbia Business School*
- Erik Johnston   *Arizona State University*
- Alan Kantrow   *The GovLab*
- Karim Lakhani   *Harvard Business School*
- Jackson Lu   *Columbia Business School*
- Anita McGahan   *University of Toronto*
- Giovanni Menduni   *Politecnico di Milano*
- Geoff Mulgan   *Nesta*
- Beth Noveck   *The GovLab*
- Deb Roy   *MIT*
- Arnaud Sahuguet   *The GovLab*
- Stefaan Verhulst   *The GovLab*
- Andrew Young   *The GovLab*

PROPOSED AGENDA

DAY 1 – MONDAY MAY 19

3:30 – 5:30 PM: Medici Dynasty Tour – Piazza della Repubblica, Savoy Hotel

To kick off our time in Florence, we will explore the Medici family house. More than just a cultural excursion, Sheena Iyengar pointed out that one of the most influential academic papers on network analysis argues that the historically mediated evolution and tactical activation of social networks were responsible for the Medici family's rise to power.

8:00 – 11:00 PM: Dinner at Ristorante Alfredo – Viale Don Giovanni Minzoni, 3

8:00 – 8:30 AM: Intro and Breakfast – San Gallo Palace

8:30 AM: Depart San Gallo Palace for Villa La Pietra

Work-shopping Projects

Day 2 is built around work-shopping solutions and next steps around project areas in which Network members are working. For each workshop session, leads will introduce the project and its goals. Then, the Network will work together to develop an action plan for next steps, focusing especially on: core research questions, potential partners, metrics of success, timeline of deliverables, ensuring the work has a real-world impact and communicating results to the public.

9:00 – 10:00 AM
Session 1: Developing Innovative Solutions to Improve Women's Safety in India

Lead*: Deb Roy*

Core Question: Can new governance interventions help to address the widespread challenges to women's safety in the world's second largest country?

Proposed Output: An action plan for women's safety project in partnership with an Indian institution

10:00 – 10:45 AM
Session 2: Crowdsourcing a Magna Carta for the Internet: Involving the Global Community in Collaborative Policy Development

Lead*: Harry Halpin*

Core Question: Can we find a way to involve citizens from around the world in the collaborative drafting of a set of guidelines regarding government and industry's regulation and alteration of the Internet?

Proposed Output: An action plan for the crowdsourcing project

10:45 – 11:00 AM: Break

11:00 – 12:45 PM
Session 3 – Updates from the Field

Each Network member to give ten-minute presentation focusing on:

a) what they have been working on, both within and outside the context of the Network; and

b) the big problem(s) he or she is interested in addressing through the Network.

12:45 – 1:45 PM: Lunch Session

1:45 – 3:15 PM
Session 4 – Research Framework and Infrastructure

Leads*: Beth Noveck, Karim Lakhani and Andrew Young*

Core Questions:

▶ How can the Network develop and implement a research framework that allows for massively parallel experimentation, across domains and levels of governance, that yields real insights?

▶ How can the Network create a collaborative research infrastructure that uses the Open Government Partnership (OGP) as a platform?

Proposed Output:

Description of an action plan for the first road-test of the research framework; Action and collaboration plan for developing a research infrastructure and connecting the Network's work with the Open Government Partnership (OGP).

3:15 – 4:15 PM
Session 5: Designing Global, Distributed Governance Systems

Lead*: Stefaan Verhulst*

Core Question: How can we develop a model and blueprint for a collaborative Internet Governance Ecosystem—what we think of as an upgrade to 21st century governance? Several sub-questions related to Internet Governance and, more importantly, distributed, global governance in general, must be considered, all from a perspective of designing innovative responses, including:

▶ How, when and who decides whether an issue requires global coordination or devolution?

▶ Who will, and how to, monitor adherence to principles of Internet governance in order to ensure accountability?

▶ How to accommodate new technologies and issues arising in a dynamic environment, affording stability without undermining innovation?

▶ How to coordinate across issue areas?

▶ What platforms are needed in order to operationalize legitimate forms of decision-making?

▶ How to ensure that the growing machine-to-machine Internet traffic is operated based on the same governance principles and frameworks of human use?

Proposed Output: Action plan for involving Network members in the work being done by the GovLab on Internet Governance

4:15 – 4:30 PM: Coffee Break

4:30 – 5:30 PM
Session 6: Small Data: Leveraging Personal Data Streams to Improve Health Outcomes at the Local Level

Leads*: Deborah Estrin and Sheena Iyengar*

Core question: How can small data "explorations" – lightweight, iterative application demonstrations – uncover the potential to improve individuals' personal agency around their data, especially health data, to the benefit of the general public, civil society and governments?

Proposed Output: Action plan for developing the project, including a decision on the partner with which to collaborate.

5:30 – 6:15 PM
Session 7: GovLab Academy: Training the Next Generation of Public Problem-Solvers

Lead*: Alan Kantrow*

Core Question: How can we prepare the next generation of problem-solvers to have an impact in their communities, both in terms of the skills that need to be taught and the teaching techniques that need to be utilized?

Proposed Output: Updated plan for Academy next steps focusing on curriculum, content delivery and mentor network.

6:15 – 9:30 PM: Cocktails and Dinner

Guest Speaker*: Giovanni Menduni*

To frame the real-world problem workshop on Wednesday afternoon, Professor Giovanni Menduni – former innovation director for the City of Florence and professor at Politecnico di Milano – will introduce the challenge Florence faces in distributing the millions of tourists visiting the city each year. As it stands, the vast majority of tourism – and the unique stresses and economic activity tourism generates – is focused in a few specific cultural areas. The Network's challenge will be to develop strategies for alleviating this concentration of tourism, which could serve to not only improve the experience of millions of tourists, but also increase economic activity throughout the city and enable better government services for Florentines.

8:00 – 8:30 AM: Breakfast – San Gallo Palace

8:30 AM: Depart San Gallo Palace for Villa La Pietra

9:00 - 11:00 AM

Session 1: The Pitch

To help gain the Network's input on nascent projects or ideas, Day three's morning session is focused on members pitching ideas to the larger group to gauge interest and obtain feedback.

   9:00 – 9:30 AM: Pitch 1: Erik Johnston

   9:30 – 10:00 AM: Pitch 2: Anita McGahan

   10:00 – 10: 30 AM: Pitch 3: Henry Farrell

   10:30 – 11:00 AM: Pitch 4: TBD

11:00 – 11:30 AM: Walking Break

11:30 – 12:30 PM

Session 2: Social Labs: Enabling Hubs of Experimentation and Innovation to Impact National Governance

Leads*: Geoff Mulgan and Jesper Christiansen*

Core Question: How can the growing ecosystem of social labs help to catalyze changes in national governance decisionmaking processes, and how can the Network best insert itself into the burgeoning field?

Proposed Output: Action plan for engaging with and catalyzing the social lab community around the issue of governance innovation.

12:30 – 1:30 PM: Lunch

1:30 – 2:30 PM

Session 3: Politics of Innovation: Moving Past State and National Political Infighting to Foster Real Change

Lead*: Henry Farrell*

Core Question: How can new innovations in governance take hold in an era defined by entrenched political opinion and refusal to compromise at the state and national level?

Proposed Output: Initial list of recommendations for navigating the current political climate toward the end of innovating governance.

2:30 – 5:30 PM

Session 4: Real-World Problem Solving: New Approaches to Italian Challenges

Lead: *Giovanni Menduni*

The majority of the afternoon session on Day 3 is focused on collaboratively developing an implementable solution or set of solutions to address the concentrated tourism challenge discussed by Professor Menduni at Day 2's dinner. Network members will begin working in a full group, with the option to shift into smaller breakouts to develop ideas as needed. The session will end with the presentation of ideas and selection of the solution(s) to be recommended to Professor Menduni and the Florentine government.

5:30 – 6:30 PM

Session 5: Logistics, Fostering Outside Involvement and Next Steps

The substantive portion of the Florence meeting ends with a discussion of logistics, including questions regarding Post-Docs, strategies for involving the diversity of people interested in working with the Network and plans for next steps in our continued collaboration.

8:00 – 10:00 PM: Dinner at la Osteria Personale di Matteo Fantini – Borgo San Frediano, 167/r

10:00 - 11:00 PM: Gelato Walking Tour

WHEN GOVERNMENTS AND INSTITUTIONS OPEN THEMSELVES TO DIVERSE PARTICIPATION, PURSUE COLLABORATIVE PROBLEM-SOLVING, AND PARTNER WITH CITIZENS TO MAKE DECISIONS AND PERFORM THE FUNCTIONS OF GOVERNANCE, THEY ARE MORE EFFECTIVE AND LEGITIMATE.